

# Fish & Seafood in China

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# **Abstracts**

Fish & Seafood in China

#### SUMMARY

Fish & Seafood in China industry profile provides top%li%line qualitative and quantitative summary information including: market share, market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## **KEY HIGHLIGHTS**

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The Chinese fish & seafood market had total revenues of \$17,802.8m in 2018, representing a compound annual growth rate (CAGR) of 4.7% between 2014 and 2018.

Market consumption volume increased with a CAGR of 2.4% between 2014%li%2018, to reach a total of 5,295.5 million kilograms in 2018.

China is the largest producer and exporter of seafood.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fish & seafood market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in China

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China fish & seafood market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the China fish & seafood market by value in 2018?

What will be the size of the China fish & seafood market in 2023?

What factors are affecting the strength of competition in the China fish & seafood market?

How has the market performed over the last five years?

Who are the top competitiors in China's fish & seafood market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

# **6 COMPETITIVE LANDSCAPE**

- 6.1. Market share
- 6.2. Who are the leading players in the Chinese fish & seafood market?
- 6.3. Which companies have been most successful in increasing their market shares



### since 2014?

- 6.4. Which companies' market shares have suffered since 2014?
- 6.5. What are the most popular brands in the market?

## **7 COMPANY PROFILES**

7.1. China Agri-Industries Holdings Ltd

## **8 MACROECONOMIC INDICATORS**

8.1. Country data

## 9 APPENDIX

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: China fish & seafood market value: \$ million, 2014-18
- Table 2: China fish & seafood market volume: million kilograms, 2014-18
- Table 3: China fish & seafood market category segmentation: \$ million, 2018
- Table 4: China fish & seafood market geography segmentation: \$ million, 2018
- Table 5: China fish & seafood market distribution: % share, by value, 2018
- Table 6: China fish & seafood market value forecast: \$ million, 2018-23
- Table 7: China fish & seafood market volume forecast: million kilograms, 2018-23
- Table 8: China fish & seafood market share: % share, by value, 2018
- Table 9: China Agri-Industries Holdings Ltd: key facts
- Table 10: China Agri-Industries Holdings Ltd: Annual Financial Ratios
- Table 11: China Agri-Industries Holdings Ltd: Key Employees
- Table 12: China size of population (million), 2014-18
- Table 13: China gdp (constant 2005 prices, \$ billion), 2014-18
- Table 14: China gdp (current prices, \$ billion), 2014-18
- Table 15: China inflation, 2014-18
- Table 16: China consumer price index (absolute), 2014-18
- Table 17: China exchange rate, 2014-18



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1: China fish & seafood market value: \$ million, 2014-18
- Figure 2: China fish & seafood market volume: million kilograms, 2014-18
- Figure 3: China fish & seafood market category segmentation: % share, by value, 2018
- Figure 4: China fish & seafood market geography segmentation: % share, by value,

2018

- Figure 5: China fish & seafood market distribution: % share, by value, 2018
- Figure 6: China fish & seafood market value forecast: \$ million, 2018-23
- Figure 7: China fish & seafood market volume forecast: million kilograms, 2018-23
- Figure 8: China fish & seafood market share: % share, by value, 2018

### **COMPANIES MENTIONED**

China Agri-Industries Holdings Ltd



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