

# Fish & Seafood in Australia

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## Abstracts

Fish & Seafood in Australia

### SUMMARY

Fish & Seafood in Australia industry profile provides top%li%line qualitative and quantitative summary information including: market share, market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The Australian fish & seafood market had total revenues of \$2,460.2m in 2018, representing a compound annual growth rate (CAGR) of 1.3% between 2014 and 2018.

Market consumption volume increased with a CAGR of 0.5% between 2014%li%2018, to reach a total of 156.6 million kilograms in 2018.

Despite favorable economic conditions and increasing purchasing power, the market recorded weak growth during the review period.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fish & seafood market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in Australia

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia fish & seafood market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Australia fish & seafood market by value in 2018?

What will be the size of the Australia fish & seafood market in 2023?

What factors are affecting the strength of competition in the Australia fish & seafood market?

How has the market performed over the last five years?

Who are the top competitors in Australia's fish & seafood market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 COMPETITIVE LANDSCAPE**

- 6.1. Market share
- 6.2. Who are the leading players in the Australian fish & seafood market??
- 6.3. Which companies have been most successful in increasing their market shares

since 2014?

6.4. Which companies' market shares have suffered since 2014?

6.5. What are the most popular brands in the market?

## **7 COMPANY PROFILES**

7.1. The J. R. Simplot Co

7.2. Tassal Group Limited

7.3. AVI Ltd

## **8 MACROECONOMIC INDICATORS**

8.1. Country data

## **9 APPENDIX**

9.1. Methodology

9.2. Industry associations

9.3. Related MarketLine research

9.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Australia fish & seafood market value: \$ million, 2014-18
- Table 2: Australia fish & seafood market volume: million kilograms, 2014-18
- Table 3: Australia fish & seafood market category segmentation: \$ million, 2018
- Table 4: Australia fish & seafood market geography segmentation: \$ million, 2018
- Table 5: Australia fish & seafood market distribution: % share, by value, 2018
- Table 6: Australia fish & seafood market value forecast: \$ million, 2018-23
- Table 7: Australia fish & seafood market volume forecast: million kilograms, 2018-23
- Table 8: Australia fish & seafood market share: % share, by value, 2018
- Table 9: The J. R. Simplot Co: key facts
- Table 10: The J. R. Simplot Co: Key Employees
- Table 11: Tassal Group Limited: key facts
- Table 12: Tassal Group Limited: Annual Financial Ratios
- Table 13: Tassal Group Limited: Key Employees
- Table 14: AVI Ltd: key facts
- Table 15: AVI Ltd: Annual Financial Ratios
- Table 16: AVI Ltd: Key Employees
- Table 17: Australia size of population (million), 2014-18
- Table 18: Australia gdp (constant 2005 prices, \$ billion), 2014-18
- Table 19: Australia gdp (current prices, \$ billion), 2014-18
- Table 20: Australia inflation, 2014-18
- Table 21: Australia consumer price index (absolute), 2014-18
- Table 22: Australia exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: Australia fish & seafood market value: \$ million, 2014-18

Figure 2: Australia fish & seafood market volume: million kilograms, 2014-18

Figure 3: Australia fish & seafood market category segmentation: % share, by value, 2018

Figure 4: Australia fish & seafood market geography segmentation: % share, by value, 2018

Figure 5: Australia fish & seafood market distribution: % share, by value, 2018

Figure 6: Australia fish & seafood market value forecast: \$ million, 2018-23

Figure 7: Australia fish & seafood market volume forecast: million kilograms, 2018-23

Figure 8: Australia fish & seafood market share: % share, by value, 2018

### COMPANIES MENTIONED

The J. R. Simplot Co

Tassal Group Limited

AVI Ltd

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