

# Fish & Seafood in Asia-Pacific

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# **Abstracts**

Fish & Seafood in Asia-Pacific

#### SUMMARY

Fish & Seafood in Asia%li%Pacific industry profile provides top%li%line qualitative and quantitative summary information including: market share, market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The Asia%li%Pacific fish & seafood market had total revenues of \$86,387.2m in 2018, representing a compound annual growth rate (CAGR) of 4.5% between 2014 and 2018.

Market consumption volume increased with a CAGR of 2.7% between 2014%li%2018, to reach a total of 18,487.3 million kilograms in 2018.

Large population, rapid urbanization and increasing middle class population are the primary factors driving the growth of Fish & sea food market.



### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fish & seafood market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in Asia-Pacific

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific fish & seafood market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Asia-Pacific fish & seafood market by value in 2018?

What will be the size of the Asia-Pacific fish & seafood market in 2023?

What factors are affecting the strength of competition in the Asia-Pacific fish & seafood market?

How has the market performed over the last five years?

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## since 2014?

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### **COMPANIES MENTIONED**

Century Pacific Food Inc



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