

Fish and Seafood in Turkey - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Fish & Seafood in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Turkish fish & seafood market had total revenues of \$713.5m in 2019, representing a compound annual growth rate (CAGR) of 10.1% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1% between 2015-2019, to reach a total of 96.9 million kilograms in 2019.

The government's impetus on increasing consumption of fish and seafood influenced the people to rise their consumption levels due to its several health benefits.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fish & seafood market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in Turkey

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey fish & seafood market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey fish & seafood market by value in 2019?

What will be the size of the Turkey fish & seafood market in 2024?

What factors are affecting the strength of competition in the Turkey fish & seafood market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's fish & seafood market?

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