

Fish and Seafood in South Korea - Market Summary, Competitive Analysis and Forecast to 2024

<https://marketpublishers.com/r/F3434A3A4CD9EN.html>

Date: January 2021

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: F3434A3A4CD9EN

Abstracts

Fish and Seafood in South Korea - Market @Summary, Competitive Analysis and Forecast to 2024

SUMMARY

Fish & Seafood in South Korea industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The South Korean fish & seafood market had total revenues of \$11.1 billion in 2019, representing a compound annual growth rate (CAGR) of 6.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 5.5% between 2015-2019, to reach a total of 0.8 billion kilograms in 2019.

Favorable economic conditions and rise in consumer purchasing power supported the overall market growth in the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fish & seafood market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in South Korea

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea fish & seafood market with five year forecasts

REASONS TO BUY

What was the size of the South Korea fish & seafood market by value in 2019?

What will be the size of the South Korea fish & seafood market in 2024?

What factors are affecting the strength of competition in the South Korea fish & seafood market?

How has the market performed over the last five years?

What are the main segments that make up South Korea's fish & seafood market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the South Korean fish and seafood market?
- 7.3. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Dongwon F&B Co Ltd
- 8.2. Ottogi Corp
- 8.3. Pulmuone Co., Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Korea fish & seafood market value: \$ million, 2015-19
- Table 2: South Korea fish & seafood market volume: million kilograms, 2015-19
- Table 3: South Korea fish & seafood market category segmentation: \$ million, 2019
- Table 4: South Korea fish & seafood market geography segmentation: \$ million, 2019
- Table 5: South Korea fish & seafood market distribution: % share, by value, 2019
- Table 6: South Korea fish & seafood market value forecast: \$ million, 2019-24
- Table 7: South Korea fish & seafood market volume forecast: million kilograms, 2019-24
- Table 8: South Korea fish & seafood market share: % share, by value, 2019
- Table 10: Dongwon F&B Co Ltd: Key Employees
- Table 12: Ottogi Corp: Key Employees
- Table 14: Pulmuone Co., Ltd: Key Employees
- Table 15: South Korea size of population (million), 2015-19
- Table 16: South Korea gdp (constant 2005 prices, \$ billion), 2015-19
- Table 17: South Korea gdp (current prices, \$ billion), 2015-19
- Table 18: South Korea inflation, 2015-19
- Table 19: South Korea consumer price index (absolute), 2015-19
- Table 20: South Korea exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: South Korea fish & seafood market value: \$ million, 2015-19

Figure 2: South Korea fish & seafood market volume: million kilograms, 2015-19

Figure 3: South Korea fish & seafood market category segmentation: % share, by value, 2019

Figure 4: South Korea fish & seafood market geography segmentation: % share, by value, 2019

Figure 5: South Korea fish & seafood market distribution: % share, by value, 2019

Figure 6: South Korea fish & seafood market value forecast: \$ million, 2019-24

Figure 7: South Korea fish & seafood market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the fish & seafood market in South Korea, 2019

Figure 9: Drivers of buyer power in the fish & seafood market in South Korea, 2019

Figure 10: Drivers of supplier power in the fish & seafood market in South Korea, 2019

Figure 11: Factors influencing the likelihood of new entrants in the fish & seafood market in South Korea, 2019

Figure 12: Factors influencing the threat of substitutes in the fish & seafood market in South Korea, 2019

Figure 13: Drivers of degree of rivalry in the fish & seafood market in South Korea, 2019

Figure 14: South Korea fish & seafood market share: % share, by value, 2019

I would like to order

Product name: Fish and Seafood in South Korea - Market Summary, Competitive Analysis and Forecast to 2024

Product link: <https://marketpublishers.com/r/F3434A3A4CD9EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F3434A3A4CD9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

