

# Fish and Seafood in Mexico - Market Summary, Competitive Analysis and Forecast to 2024

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## Abstracts

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### SUMMARY

Fish & Seafood in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Mexican fish & seafood market had total revenues of \$7.3 billion in 2019, representing a compound annual growth rate (CAGR) of 4.1% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.1% between 2015-2019, to reach a total of 0.7 billion kilograms in 2019.

According to Organization for Economic Co-operation and Development (OECD) study on obesity, Mexico ranked 2nd in terms of highest obesity rates, where in one in every three adults is obese, this in turn encouraged consumers to opt for healthier food options

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fish & seafood market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in Mexico

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico fish & seafood market with five year forecasts

## **REASONS TO BUY**

What was the size of the Mexico fish & seafood market by value in 2019?

What will be the size of the Mexico fish & seafood market in 2024?

What factors are affecting the strength of competition in the Mexico fish & seafood market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's fish & seafood market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Mexican fish and seafood market?
- 7.3. Which companies have been most successful in increasing their market shares over the historic period?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Grupo Herdez SA de CV

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Mexico fish & seafood market value: \$ million, 2015-19
- Table 2: Mexico fish & seafood market volume: million kilograms, 2015-19
- Table 3: Mexico fish & seafood market category segmentation: \$ million, 2019
- Table 4: Mexico fish & seafood market geography segmentation: \$ million, 2019
- Table 5: Mexico fish & seafood market distribution: % share, by value, 2019
- Table 6: Mexico fish & seafood market value forecast: \$ million, 2019-24
- Table 7: Mexico fish & seafood market volume forecast: million kilograms, 2019-24
- Table 8: Mexico fish & seafood market share: % share, by value, 2019
- Table 10: Grupo Herdez SA de CV: Key Employees
- Table 11: Mexico size of population (million), 2015-19
- Table 12: Mexico gdp (constant 2005 prices, \$ billion), 2015-19
- Table 13: Mexico gdp (current prices, \$ billion), 2015-19
- Table 14: Mexico inflation, 2015-19
- Table 15: Mexico consumer price index (absolute), 2015-19
- Table 16: Mexico exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Mexico fish & seafood market value: \$ million, 2015-19

Figure 2: Mexico fish & seafood market volume: million kilograms, 2015-19

Figure 3: Mexico fish & seafood market category segmentation: % share, by value, 2019

Figure 4: Mexico fish & seafood market geography segmentation: % share, by value, 2019

Figure 5: Mexico fish & seafood market distribution: % share, by value, 2019

Figure 6: Mexico fish & seafood market value forecast: \$ million, 2019-24

Figure 7: Mexico fish & seafood market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the fish & seafood market in Mexico, 2019

Figure 9: Drivers of buyer power in the fish & seafood market in Mexico, 2019

Figure 10: Drivers of supplier power in the fish & seafood market in Mexico, 2019

Figure 11: Factors influencing the likelihood of new entrants in the fish & seafood market in Mexico, 2019

Figure 12: Factors influencing the threat of substitutes in the fish & seafood market in Mexico, 2019

Figure 13: Drivers of degree of rivalry in the fish & seafood market in Mexico, 2019

Figure 14: Mexico fish & seafood market share: % share, by value, 2019

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