

Fish and Seafood in Italy - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Fish & Seafood in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Italian fish & seafood market was registered a total revenue of \$9.2 billion in 2019, representing a compound annual growth rate (CAGR) of 3.6% between 2015 and 2019. In

Market consumption volume increased with a CAGR of 3.2% between 2015-2019, to reach a total of 0.8 billion kilograms in 2019.

Consumers in Italy are increasingly choosing to consume healthy food as per the trend of rising health consciousness, this in turn resulting the demand for fresh fish and seafood consumption in the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fish & seafood market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in Italy

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy fish & seafood market with five year forecasts

REASONS TO BUY

What was the size of the Italy fish & seafood market by value in 2019?

What will be the size of the Italy fish & seafood market in 2024?

What factors are affecting the strength of competition in the Italy fish & seafood market?

How has the market performed over the last five years?

What are the main segments that make up Italy's fish & seafood market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Italian fish and seafood market?
- 7.3. Which companies have been most successful in increasing their market shares over the historic period?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the most significant M&A deals in the Italy fish and seafood market over the last five years?

8 COMPANY PROFILES

- 8.1. BOLTON ALIMENTARI SpA
- 8.2. Nomad Foods Ltd
- 8.3. Luis Calvo Sanz SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Italy fish & seafood market value: \$ million, 2015-19
Table 2: Italy fish & seafood market volume: million kilograms, 2015-19
Table 3: Italy fish & seafood market category segmentation: \$ million, 2019
Table 4: Italy fish & seafood market geography segmentation: \$ million, 2019
Table 5: Italy fish & seafood market distribution: % share, by value, 2019
Table 6: Italy fish & seafood market value forecast: \$ million, 2019-24
Table 7: Italy fish & seafood market volume forecast: million kilograms, 2019-24
Table 8: Italy fish & seafood market share: % share, by value, 2019
Table 11: Nomad Foods Ltd: Key Employees
Table 13: Luis Calvo Sanz SA: Key Employees
Table 14: Italy size of population (million), 2015-19
Table 15: Italy gdp (constant 2005 prices, \$ billion), 2015-19
Table 16: Italy gdp (current prices, \$ billion), 2015-19
Table 17: Italy inflation, 2015-19
Table 18: Italy consumer price index (absolute), 2015-19
Table 19: Italy exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Italy fish & seafood market value: \$ million, 2015-19

Figure 2: Italy fish & seafood market volume: million kilograms, 2015-19

Figure 3: Italy fish & seafood market category segmentation: % share, by value, 2019

Figure 4: Italy fish & seafood market geography segmentation: % share, by value, 2019

Figure 5: Italy fish & seafood market distribution: % share, by value, 2019

Figure 6: Italy fish & seafood market value forecast: \$ million, 2019-24

Figure 7: Italy fish & seafood market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the fish & seafood market in Italy, 2019

Figure 9: Drivers of buyer power in the fish & seafood market in Italy, 2019

Figure 10: Drivers of supplier power in the fish & seafood market in Italy, 2019

Figure 11: Factors influencing the likelihood of new entrants in the fish & seafood market in Italy, 2019

Figure 12: Factors influencing the threat of substitutes in the fish & seafood market in Italy, 2019

Figure 13: Drivers of degree of rivalry in the fish & seafood market in Italy, 2019

Figure 14: Italy fish & seafood market share: % share, by value, 2019

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