

Fish and Seafood in Canada - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Fish & Seafood in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Canadian fish & seafood market was registered a total revenue of \$2.2 billion in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.4% between 2015-2019, to reach a total of 183.1 million kilograms in 2019.

Consumers in Canada are increasingly choosing healthier products along with premium tags to lead a healthier lifestyle.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fish & seafood market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in Canada

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada fish & seafood market with five year forecasts

REASONS TO BUY

What was the size of the Canada fish & seafood market by value in 2019?

What will be the size of the Canada fish & seafood market in 2024?

What factors are affecting the strength of competition in the Canada fish & seafood market?

How has the market performed over the last five years?

What are the main segments that make up Canada's fish & seafood market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Canadian fish and seafood market?
- 7.3. Which companies have been most successful in increasing their market shares over the historic period?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the Canada fish and seafood market over the last five years?

8 COMPANY PROFILES

- 8.1. High Liner Foods Incorporated
- 8.2. Sofina Foods Inc
- 8.3. Lion Capital LLP

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Canada fish & seafood market value: \$ million, 2015-19
- Table 2: Canada fish & seafood market volume: million kilograms, 2015-19
- Table 3: Canada fish & seafood market category segmentation: \$ million, 2019
- Table 4: Canada fish & seafood market geography segmentation: \$ million, 2019
- Table 5: Canada fish & seafood market distribution: % share, by value, 2019
- Table 6: Canada fish & seafood market value forecast: \$ million, 2019-24
- Table 7: Canada fish & seafood market volume forecast: million kilograms, 2019-24
- Table 8: Canada fish & seafood market share: % share, by value, 2019
- Table 10: High Liner Foods Incorporated: Key Employees
- Table 11: High Liner Foods Incorporated: Key Employees Continued
- Table 13: Sofina Foods Inc: Key Employees
- Table 15: Lion Capital LLP: Key Employees
- Table 16: Canada size of population (million), 2015-19
- Table 17: Canada gdp (constant 2005 prices, \$ billion), 2015-19
- Table 18: Canada gdp (current prices, \$ billion), 2015-19
- Table 19: Canada inflation, 2015-19
- Table 20: Canada consumer price index (absolute), 2015-19
- Table 21: Canada exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Canada fish & seafood market value: \$ million, 2015-19
- Figure 2: Canada fish & seafood market volume: million kilograms, 2015-19
- Figure 3: Canada fish & seafood market category segmentation: % share, by value, 2019
- Figure 4: Canada fish & seafood market geography segmentation: % share, by value, 2019
- Figure 5: Canada fish & seafood market distribution: % share, by value, 2019
- Figure 6: Canada fish & seafood market value forecast: \$ million, 2019-24
- Figure 7: Canada fish & seafood market volume forecast: million kilograms, 2019-24
- Figure 8: Forces driving competition in the fish & seafood market in Canada, 2019
- Figure 9: Drivers of buyer power in the fish & seafood market in Canada, 2019
- Figure 10: Drivers of supplier power in the fish & seafood market in Canada, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the fish & seafood market in Canada, 2019
- Figure 12: Factors influencing the threat of substitutes in the fish & seafood market in Canada, 2019
- Figure 13: Drivers of degree of rivalry in the fish & seafood market in Canada, 2019
- Figure 14: Canada fish & seafood market share: % share, by value, 2019

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