

# FirstMerit Corporation - Strategy, SWOT and Corporate Finance Report

https://marketpublishers.com/r/F33609DF60AEN.html

Date: January 2017

Pages: 33

Price: US\$ 175.00 (Single User License)

ID: F33609DF60AEN

# **Abstracts**

# **SUMMARY**

FirstMerit Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY FINDINGS**

Detailed information on FirstMerit Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting FirstMerit Corporation in the form of a SWOT analysis

An in-depth view of the business model of FirstMerit Corporation including a breakdown and examination of key business segments

Intelligence on FirstMerit Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about FirstMerit Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



# and key trends

#### **REASONS TO BUY**

Gain understanding of FirstMerit Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess FirstMerit Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on FirstMerit Corporation's business structure, strategy and prospects.

#### **KEY HIGHLIGHTS**

FirstMerit Corporation (FirstMerit) is a provider of financial services. The company through its principal subsidiary, FirstMerit Bank, N.A. (FirstMerit Bank), offers a range of banking, financial, fiduciary, insurance and investment services to individual, corporate and institutional customers. Its portfolio of products includes checking accounts, home equity loans, savings accounts, money market accounts, mortgages loans, certificates of deposit, auto loans, credit cards, debit cards, personal loans, fixed term loans, real estate loans, and other lending solutions. FirstMerit also provides services such as leasing services, payroll services, treasury management, financing services, and brokerage, insurance and advisory service. The company also offers wealth management services such as investment management, private banking, and charitable advisory services to private clients and wealthy families. FirstMerit operates through a network of banking offices and ATMs across Michigan, Wisconsin, Ohio, Illinois and Western Pennsylvania. FirstMerit is headquartered in Akron, Ohio, the US.



# **Contents**

Company Snapshot

FirstMerit Corporation: Company Overview

FirstMerit Corporation: Overview and Key Facts

FirstMerit Corporation: Overview FirstMerit Corporation: Key Facts

FirstMerit Corporation: Key Employees

FirstMerit Corporation: Key Employee Biographies FirstMerit Corporation: Major Products and Services

FirstMerit Corporation: Company History

FirstMerit Corporation: Management Statement FirstMerit Corporation: Locations and Subsidiaries

FirstMerit Corporation: Key Competitors
FirstMerit Corporation: Company Analysis
FirstMerit Corporation: Business Description

FirstMerit Corporation: SWOT Analysis
FirstMerit Corporation: SWOT Overview

FirstMerit Corporation: Strengths FirstMerit Corporation: Weaknesses FirstMerit Corporation: Opportunities

FirstMerit Corporation: Threats

FirstMerit Corporation: Corporate Financial Deals Activity

FirstMerit Corporation: Financial Deals Overview

FirstMerit Corporation: Targets and Partners

FirstMerit Corporation: Top Deals 2013 - 2017YTD FirstMerit Corporation: Mergers and Acquisitions

**Appendix** 

Contact Us

Methodology

**Definitions** 

**About Datamonitor** 



# **List Of Tables**

#### LIST OF TABLES

- Table 1: FirstMerit Corporation: Key Facts
- Table 2: FirstMerit Corporation: Key Employees
- Table 4: FirstMerit Corporation: Key Competitors
- Table 5: FirstMerit Corporation: Deal Activity by Deal Type Volume (2013 YTD2017)
- Table 6: FirstMerit Corporation: MandA Average Deal Size Value (US\$m)
- Table 7: FirstMerit Corporation: Targets and Partners
- Table 8: FirstMerit Corporation: Top Deals 2013 2017YTD
- Table 9: FirstMerit Corporation: MandA Volume and Value Trend (2013 YTD2017)
- Table 10: FirstMerit Corporation: MandA Activity by Geography (2013 YTD2017)



# **List Of Figures**

# LIST OF FIGURES

Figure 1: FirstMerit Corporation: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Figure 2: FirstMerit Corporation: MandA Average Deal Size - Value (US\$m)

Figure 3: FirstMerit Corporation: MandA Volume and Value Trend (2013 - YTD2017)

Figure 4: FirstMerit Corporation: MandA Activity by Geography (2013 - YTD2017)

# **COMPANIES MENTIONED**

FirstMerit Corporation



# I would like to order

Product name: FirstMerit Corporation - Strategy, SWOT and Corporate Finance Report

Product link: <a href="https://marketpublishers.com/r/F33609DF60AEN.html">https://marketpublishers.com/r/F33609DF60AEN.html</a>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/F33609DF60AEN.html">https://marketpublishers.com/r/F33609DF60AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

**All fields are required
Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970