

# FirstEnergy Corp. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

FirstEnergy Corp. - Strategy, SWOT and Corporate Finance Report

### Summary

FirstEnergy Corp. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

FirstEnergy Corp. (FirstEnergy or 'the company') is a utility company that generates, transmits and distributes electricity. It owns and operates nuclear, coal-fired, solar power generating, hydroelectric, oil and natural gas and wind facilities. The company offers transmission infrastructure owned and operated by the Transmission Companies and certain of the company's utilities to transmit electricity from generation sources to distribution facilities. FirstEnergy distributes electricity through its utility operating companies to various commercial, industrial, residential, retail and wholesale customers. It has business operations in Ohio, Pennsylvania, West Virginia, Maryland, New Jersey and New York. FirstEnergy primarily operates in the US. The company is headquartered in Akron, Ohio, the US.

### Scope

Detailed information on FirstEnergy Corp. required for business and competitor intelligence needs

A study of the major internal and external factors affecting FirstEnergy Corp. in the form of a SWOT analysis

An in-depth view of the business model of FirstEnergy Corp. including a breakdown and examination of key business segments

Intelligence on FirstEnergy Corp.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about FirstEnergy Corp., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of FirstEnergy Corp. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess FirstEnergy Corp. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on FirstEnergy Corp.'s business structure, strategy and prospects.

## Contents

Company Snapshot
FirstEnergy Corp.: Company Overview
FirstEnergy Corp.: Overview and Key Facts
FirstEnergy Corp.: Overview
FirstEnergy Corp.: Key Facts
FirstEnergy Corp.: Key Employees
FirstEnergy Corp.: Key Employee Biographies
FirstEnergy Corp.: Major Products and Services
FirstEnergy Corp.: Company History
FirstEnergy Corp.: Management Statement
FirstEnergy Corp.: Locations and Subsidiaries
FirstEnergy Corp.: Key Competitors
FirstEnergy Corp.: Company Analysis
FirstEnergy Corp.: Business Description
FirstEnergy Corp.: SWOT Analysis
FirstEnergy Corp.: SWOT Overview
FirstEnergy Corp.: Strengths
FirstEnergy Corp.: Weaknesses
FirstEnergy Corp.: Opportunities
FirstEnergy Corp.: Threats
FirstEnergy Corp.: Corporate Financial Deals Activity
FirstEnergy Corp.: Financial Deals Overview
FirstEnergy Corp.: Top Deals 2018 - 2022YTD*
FirstEnergy Corp.: Advisors
FirstEnergy Corp.: Top Legal Advisors
FirstEnergy Corp.: Top Financial Advisors
FirstEnergy Corp.: Capital Raising
FirstEnergy Corp.: Divestments
FirstEnergy Corp.: Private Equity and Ownership
FirstEnergy Corp.: Recent Developments
FirstEnergy Corp.: News and Events Summary
FirstEnergy Corp.: Regulatory and Legal Events
FirstEnergy Corp.: Strategy and Operations
Appendix
Contact Us
Methodology
About MarketLine



## List Of Tables

### LIST OF TABLES

Table 1: FirstEnergy Corp.: Key Facts

Table 2: FirstEnergy Corp.: Key Employees

Table 3: FirstEnergy Corp.: Company History

Table 4: FirstEnergy Corp.: Locations and Subsidiaries

Table 5: FirstEnergy Corp.: Key Competitors

Table 6: FirstEnergy Corp.: Deal Activity by Deal Type - Volume (TTM\*)

Table 7: FirstEnergy Corp.: Deal Activity by Deal Type - Volume (2018 - YTD\*2022)

Table 8: FirstEnergy Corp.: Top Deals 2018 - 2022YTD\*

Table 9: FirstEnergy Corp.: Legal Advisor Ranking by Value (US\$m)

Table 10: FirstEnergy Corp.: Financial Advisor Ranking by Value (US\$m)

Table 11: FirstEnergy Corp.: Capital Raising Volume and Value Trend (2018 - YTD\*2022)

Table 12: FirstEnergy Corp.: Capital Raising by Deal Type (2018 - YTD\*2022)

Table 13: FirstEnergy Corp.: Divestments Volume and Value Trend (2018 - YTD\*2022)

Table 14: FirstEnergy Corp.: Divestments by Geography (2018 - YTD\*2022)

Table 15: FirstEnergy Corp.: Private Equity and Ownership Volume and Value Trend (2018 - YTD\*2022)

Table 16: FirstEnergy Corp.: Private Equity and Ownership Volume by Deal Type (2018 - YTD\*2022)

Table 17: FirstEnergy Corp.: News and Events Summary

Table 18: FirstEnergy Corp.: Regulatory and Legal Events

Table 19: FirstEnergy Corp.: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: FirstEnergy Corp.: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: FirstEnergy Corp.: Deal Activity by Deal Type - Volume (2018 - YTD\*2022)

Figure 3: FirstEnergy Corp.: Capital Raising Volume and Value Trend (2018 - YTD\*2022)

Figure 4: FirstEnergy Corp.: Capital Raising by Deal Type (2018 - YTD\*2022)

Figure 5: FirstEnergy Corp.: Divestments Volume and Value Trend (2018 - YTD\*2022)

Figure 6: FirstEnergy Corp.: Divestments by Geography (2018 - YTD\*2022)

Figure 7: FirstEnergy Corp.: Private Equity and Ownership Volume and Value Trend (2018 - YTD\*2022)

Figure 8: FirstEnergy Corp.: Private Equity and Ownership Volume by Deal Type (2018 - YTD\*2022)

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