

First Horizon National Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

First Horizon National Corporation - Strategy, SWOT and Corporate Finance Report

SUMMARY

First Horizon National Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

First Horizon National Corporation (First Horizon) is a bank holding company, which offers banking, wealth management, and capital market solutions through its primary subsidiary%li%First Tennessee Bank National Association (FTBNA). It operates four divisions%li%First Tennessee Bank, Capital Bank, FTB Advisors, and FTN Financial. The company offers deposit services, lending, cards, correspondent banking, cash management, and online banking solutions. Its wealth management solutions include financial planning and advisory, asset management, investments, brokerage, and trust services. It provides sale, trading, and strategies of fixed income securities to institutional clients in the US and abroad. The company also provides insurance, leasing, and private banking. First Horizon is headquartered in Tennessee, the US.

SCOPE

Detailed information on First Horizon National Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting First Horizon National Corporation in the form of a SWOT analysis

An in-depth view of the business model of First Horizon National Corporation including a breakdown and examination of key business segments

Intelligence on First Horizon National Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about First Horizon National Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of First Horizon National Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess First Horizon National Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on First Horizon National Corporation's business structure, strategy and prospects.

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COMPANIES MENTIONED

First Horizon National Corporation

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