

# The First Marblehead Corporation - Strategy, SWOT and Corporate Finance Report

https://marketpublishers.com/r/FA635A805C3EN.html

Date: January 2017

Pages: 25

Price: US\$ 175.00 (Single User License)

ID: FA635A805C3EN

## **Abstracts**

#### **SUMMARY**

The First Marblehead Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY FINDINGS**

Detailed information on The First Marblehead Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting The First Marblehead Corporation in the form of a SWOT analysis

An in-depth view of the business model of The First Marblehead Corporation including a breakdown and examination of key business segments

Intelligence on The First Marblehead Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The First Marblehead Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



## and key trends

#### **REASONS TO BUY**

Gain understanding of The First Marblehead Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The First Marblehead Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The First Marblehead Corporation's business structure, strategy and prospects.

#### **KEY HIGHLIGHTS**

The First Marblehead Corporation (First Marblehead) is a financial service provider. The company offers education loans to graduates, undergraduates and K-12 students. It also offers tuition billing, tuition planning, refund management, payment technology, retail banking, loan origination, portfolio management and securitization services. In addition, First Marblehead offers outsourced tuition planning, tuition billing and payment technology services for secondary schools, colleges and universities. The company provides education loans in partnership with lenders such as banks and credit unions though the Monogram loan product service platform. It also designs and administers education loan programs through its Monogram platform that are designed to be marketed through educational institutions or to borrowers and their families directly, as well as to generate portfolios intended to be held by the originating lender or financed in the capital markets. The company and its subsidiaries operate in the US. First Marblehead is headquartered in Boston, Massachusetts.



## **Contents**

Company Snapshot

The First Marblehead Corporation: Company Overview

The First Marblehead Corporation: Overview and Key Facts

The First Marblehead Corporation: Overview

The First Marblehead Corporation: Key Facts

The First Marblehead Corporation: Key Employees

The First Marblehead Corporation: Key Employee Biographies

The First Marblehead Corporation: Major Products and Services

The First Marblehead Corporation: Company History

The First Marblehead Corporation: Management Statement

The First Marblehead Corporation: Locations and Subsidiaries

The First Marblehead Corporation: Key Competitors

The First Marblehead Corporation: Company Analysis

The First Marblehead Corporation: Business Description

The First Marblehead Corporation: SWOT Analysis

The First Marblehead Corporation: SWOT Overview

The First Marblehead Corporation: Strengths

The First Marblehead Corporation: Weaknesses

The First Marblehead Corporation: Opportunities

The First Marblehead Corporation: Threats

The First Marblehead Corporation: Recent Developments

The First Marblehead Corporation: News and Events Summary

The First Marblehead Corporation: Financial Performance

**Appendix** 

Contact Us

Methodology

**Definitions** 

**About Datamonitor** 



# **List Of Tables**

#### LIST OF TABLES

Table 1: The First Marblehead Corporation: Key Facts

Table 2: The First Marblehead Corporation: Key Employees

Table 4: The First Marblehead Corporation: Key Competitors

Table 5: The First Marblehead Corporation: News and Events Summary

Table 6: The First Marblehead Corporation: Financial Performance

## **COMPANIES MENTIONED**

The First Marblehead Corporation



## I would like to order

Product name: The First Marblehead Corporation - Strategy, SWOT and Corporate Finance Report

Product link: https://marketpublishers.com/r/FA635A805C3EN.html

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/FA635A805C3EN.html">https://marketpublishers.com/r/FA635A805C3EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms