

# First Horizon Corp - Strategy, SWOT and Corporate Finance Report

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## Abstracts

First Horizon Corp - Strategy, SWOT and Corporate Finance Report

### SUMMARY

First Horizon Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

First Horizon Corp (First Horizon) is a bank-holding company, which offers banking, wealth management, and capital market solutions through its primary subsidiary First Horizon Bank. It operates divisions and subsidiaries under IBERIABANK, First Horizon Bank, First Horizon Advisors, and FHN Financial. The company offers deposit services, lending, cards, correspondent banking, cash management, and online banking solutions to businesses, financial institutions, individuals, and governments. Its wealth management solutions include financial planning and advisory, asset management, investments, brokerage, trust, fiduciary, and trust services. It provides remittance, trading and strategies of fixed income securities to institutional clients in the US and abroad. First Horizon is headquartered in Memphis, Tennessee, the US.

### SCOPE

Detailed information on First Horizon Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting First Horizon Corp in the form of a SWOT analysis

An in-depth view of the business model of First Horizon Corp including a breakdown and examination of key business segments

Intelligence on First Horizon Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about First Horizon Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of First Horizon Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess First Horizon Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on First Horizon Corp's business structure, strategy and prospects.

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