

# First Data Corporation - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/F77144AA84BEN.html>

Date: November 2020

Pages: 63

Price: US\$ 175.00 (Single User License)

ID: F77144AA84BEN

## Abstracts

First Data Corporation - Strategy, SWOT and Corporate Finance Report

### Summary

First Data Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

First Data Corporation (FDC or 'the company') is a provider of electronic commerce and payment solutions to merchants, financial institutions and card issuers. The company develops value-added solutions from a suite of proprietary technology products, software, cloud-based applications, processing services, security offerings, and customer support programs that meet clients individual needs. The company also offers online banking solutions, customer communications solutions, card production, debit processing, and merchant acquiring referral program for financial institutions. FDC offers its solutions to financial institutions and other enterprise clients. It has business presence across Europe, the Americas, Asia-Pacific, the Middle East and Africa. The company is headquartered in New York, the US.

### Scope

Detailed information on First Data Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting First Data Corporation in the form of a SWOT analysis

An in-depth view of the business model of First Data Corporation including a breakdown and examination of key business segments

Intelligence on First Data Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about First Data Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of First Data Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess First Data Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on First Data Corporation's business structure, strategy and prospects.

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