

First Citizens BancShares Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

First Citizens BancShares Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

First Citizens BancShares Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

First Citizens Bancshares Inc (First Citizens) through its principal subsidiary, First-Citizens Bank & Trust Company (FCB), offers banking and related financial solutions. It offers checking, savings, and individual retirement accounts; certificates of deposits; and debit and credit cards. The company provides loans for home equity, auto, mortgage, personal, business, and lines of credit. First Citizens offers insurance solutions for life, property and liability, workers' compensation, business income, and auto, and watercraft. Its service offerings include equipment financing, leasing, payroll, cash management, advisory and planning, wealth management, merchant, treasury, investment, online banking, and mobile banking. First Citizens is headquartered in North Carolina, in the US.

SCOPE

Detailed information on First Citizens BancShares Inc required for business and competitor intelligence needs



A study of the major internal and external factors affecting First Citizens BancShares Inc in the form of a SWOT analysis

An in-depth view of the business model of First Citizens BancShares Inc including a breakdown and examination of key business segments

Intelligence on First Citizens BancShares Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about First Citizens BancShares Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of First Citizens BancShares Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess First Citizens BancShares Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on First Citizens BancShares Inc's business structure, strategy and prospects.



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