

# First Citizens BancShares Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

First Citizens BancShares Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

First Citizens BancShares Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

First Citizens Bancshares Inc (First Citizens) through its principal subsidiary, First-Citizens Bank & Trust Company (FCB), offers banking and related financial solutions. It offers checking, savings, and individual retirement accounts; certificates of deposits; and debit and credit cards. The company provides loans for home equity, auto, mortgage, personal, business, and lines of credit. First Citizens offers insurance solutions for life, property and liability, workers' compensation, business income, and auto, and watercraft. Its service offerings include equipment financing, leasing, payroll, cash management, advisory and planning, wealth management, merchant, treasury, investment, online banking, and mobile banking. First Citizens is headquartered in North Carolina, in the US.

### SCOPE

Detailed information on First Citizens BancShares Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting First Citizens BancShares Inc in the form of a SWOT analysis

An in-depth view of the business model of First Citizens BancShares Inc including a breakdown and examination of key business segments

Intelligence on First Citizens BancShares Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about First Citizens BancShares Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of First Citizens BancShares Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess First Citizens BancShares Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on First Citizens BancShares Inc's business structure, strategy and prospects.

## Contents

### Company Snapshot

First Citizens BancShares Inc: Company Overview

First Citizens BancShares Inc: Overview and Key Facts

First Citizens BancShares Inc: Overview

First Citizens BancShares Inc: Key Facts

First Citizens BancShares Inc: Key Employees

First Citizens BancShares Inc: Key Employee Biographies

First Citizens BancShares Inc: Major Products and Services

First Citizens BancShares Inc: Company History

First Citizens BancShares Inc: Management Statement

First Citizens BancShares Inc: Locations and Subsidiaries

First Citizens BancShares Inc: Key Competitors

First Citizens BancShares Inc: Company Analysis

First Citizens BancShares Inc: Business Description

First Citizens BancShares Inc: SWOT Analysis

First Citizens BancShares Inc: SWOT Overview

First Citizens BancShares Inc: Strengths

First Citizens BancShares Inc: Weaknesses

First Citizens BancShares Inc: Opportunities

First Citizens BancShares Inc: Threats

First Citizens BancShares Inc: Corporate Financial Deals Activity

First Citizens BancShares Inc: Financial Deals Overview

First Citizens BancShares Inc: Top Deals 2019 - 2023YTD\*

First Citizens BancShares Inc: Advisors

First Citizens BancShares Inc: Top Legal Advisors

First Citizens BancShares Inc: Top Financial Advisors

First Citizens BancShares Inc: Mergers and Acquisitions

First Citizens BancShares Inc: Capital Raising

First Citizens BancShares Inc: Recent Developments

First Citizens BancShares Inc: News and Events Summary

First Citizens BancShares Inc: Business Expansion

First Citizens BancShares Inc: Contracts

First Citizens BancShares Inc: Financial Deals

First Citizens BancShares Inc: Financial Performance

First Citizens BancShares Inc: Strategy and Operations

### Appendix

### Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: First Citizens BancShares Inc: Key Facts

Table 2: First Citizens BancShares Inc: Key Employees

Table 3: First Citizens BancShares Inc: Company History

Table 4: First Citizens BancShares Inc: Locations and Subsidiaries

Table 5: First Citizens BancShares Inc: Key Competitors

Table 6: First Citizens BancShares Inc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 7: First Citizens BancShares Inc: M&A Average Deal Size - Value (US\$m)

Table 8: First Citizens BancShares Inc: Top Deals 2019 - 2023YTD\*

Table 9: First Citizens BancShares Inc: Legal Advisor Ranking by Value (US\$m)

Table 10: First Citizens BancShares Inc: Financial Advisor Ranking by Value (US\$m)

Table 11: First Citizens BancShares Inc: M&A Volume and Value Trend (2019 - YTD\*2023)

Table 12: First Citizens BancShares Inc: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Table 13: First Citizens BancShares Inc: Capital Raising by Deal Type (2019 - YTD\*2023)

Table 14: First Citizens BancShares Inc: News and Events Summary

Table 15: First Citizens BancShares Inc: Business Expansion

Table 16: First Citizens BancShares Inc: Contracts

Table 17: First Citizens BancShares Inc: Financial Deals

Table 18: First Citizens BancShares Inc: Financial Performance

Table 19: First Citizens BancShares Inc: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: First Citizens BancShares Inc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: First Citizens BancShares Inc: M&A Average Deal Size - Value (US\$m)

Figure 3: First Citizens BancShares Inc: M&A Volume and Value Trend (2019 - YTD\*2023)

Figure 4: First Citizens BancShares Inc: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Figure 5: First Citizens BancShares Inc: Capital Raising by Deal Type (2019 - YTD\*2023)

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