

First Citizens BancShares Inc - Company Profile and SWOT Analysis

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Abstracts

First Citizens BancShares Inc %li%Company Profile and SWOT Analysis

Summary

First Citizens BancShares Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

First Citizens BancShares Inc (First Citizens) is a financial holding company that operates primarily through its banking subsidiary, First-Citizens Bank & Trust Company. The company's main activities include retail and mortgage banking, wealth management, small and middle market banking, factoring, leasing, and commercial banking. Its product offerings range from deposit accounts and loans to investment products and services. First Citizens also owns a fleet of railcars and locomotives that are leased to railroads and shippers. The company serves a wide range of consumer and commercial clients across various industries, including apparel, textiles, furniture, home furnishings, and consumer electronics. Its services are delivered through an extensive branch network, digital channels, and a nationwide digital bank. The company has operations across the Southeast, Mid-Atlantic, Midwest, and Western United States. First Citizens is headquartered in North Carolina, the US.

Scope

Detailed information on First Citizens BancShares Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting First Citizens BancShares Inc in the form of a SWOT analysis

An in-depth view of the business model of First Citizens BancShares Inc including a breakdown and examination of key business segments

Intelligence on First Citizens BancShares Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about First Citizens BancShares Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of First Citizens BancShares Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess First Citizens BancShares Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on First Citizens BancShares Inc's business structure, strategy and prospects.

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