

# First Busey Corp - Strategy, SWOT and Corporate Finance Report

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## Abstracts

First Busey Corp - Strategy, SWOT and Corporate Finance Report

### SUMMARY

First Busey Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

First Busey Corp (First Busey) is a financial-holding company, providing banking and other financial solutions. It offers personal and business banking, wealth management solutions, and agricultural loans through Busey Bank. It offers a wide range of accounts including checking, savings, certificate of deposits, health savings, and individual retirement accounts; debit and credit cards; and loans for personal needs, mortgage, home equity, commercial real estate, working capital, and other business financings. The company provides services such as cash management, business planning, asset management, farm management, trust and estate advisory, and fiduciary services. The bank also provides retail payment processing through FirsTech, Inc. It operates in Illinois, Florida, Missouri, and Indiana. First Busey is headquartered in Champaign, Illinois, the US.

### SCOPE

Detailed information on First Busey Corp required for business and competitor

intelligence needs

A study of the major internal and external factors affecting First Busey Corp in the form of a SWOT analysis

An in-depth view of the business model of First Busey Corp including a breakdown and examination of key business segments

Intelligence on First Busey Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about First Busey Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of First Busey Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess First Busey Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on First Busey Corp's business structure, strategy and prospects.

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