

# First Busey Corp - Company Profile and SWOT Analysis

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## Abstracts

First Busey Corp %li%Company Profile and SWOT Analysis

### Summary

First Busey Corp %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

First Busey Corp (First Busey) is a financial-holding company, providing banking and other financial solutions. It offers personal and business banking, wealth management solutions, and agricultural loans through Busey Bank. It offers a wide range of accounts including checking, savings, certificate of deposits, health savings, and individual retirement accounts; debit and credit cards; and loans for personal needs, mortgage, home equity, commercial real estate, working capital, and other business financings. The company provides services such as cash management, business planning, asset management, farm management, trust and estate advisory, and fiduciary services. The bank also provides retail payment processing through FirsTech, Inc. It operates in Florida, Missouri, Illinois, and Indiana. First Busey is headquartered in Champaign, Illinois, the US.

### Scope

Detailed information on First Busey Corp required for business and competitor

## intelligence needs

A study of the major internal and external factors affecting First Busey Corp in the form of a SWOT analysis

An in-depth view of the business model of First Busey Corp including a breakdown and examination of key business segments

Intelligence on First Busey Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about First Busey Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of First Busey Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess First Busey Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on First Busey Corp's business structure, strategy and prospects.

## Contents

- Table of Contents
- Company Snapshot
- First Busey Corp: Company Overview
- First Busey Corp: Overview and Key Facts
- First Busey Corp: Overview
- First Busey Corp: Key Facts
- First Busey Corp: Key Employees
- First Busey Corp: Key Employee Biographies
- First Busey Corp: Major Products and Services
- First Busey Corp: Company History
- First Busey Corp: Management Statement
- First Busey Corp: Locations and Subsidiaries
- First Busey Corp: Key Competitors
- First Busey Corp: Company Analysis
- First Busey Corp: Business Description
- First Busey Corp: SWOT Analysis
- First Busey Corp: SWOT Overview
- First Busey Corp: Strengths
- First Busey Corp: Weaknesses
- First Busey Corp: Opportunities
- First Busey Corp: Threats
- First Busey Corp: Corporate Financial Deals Activity
- First Busey Corp: Financial Deals Overview
- First Busey Corp: Top Deals 2020 - 2024YTD\*
- First Busey Corp: Advisors
- First Busey Corp: Top Legal Advisors
- First Busey Corp: Top Financial Advisors
- First Busey Corp: Mergers and Acquisitions
- First Busey Corp: Capital Raising
- First Busey Corp: Recent Developments
- First Busey Corp: News and Events Summary
- First Busey Corp: Corporate Governance
- First Busey Corp: Financial Deals
- First Busey Corp: Financial Performance
- Appendix
- Contact Us
- Methodology

## About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: First Busey Corp: Key Facts
- Table 2: First Busey Corp: Key Employees
- Table 3: First Busey Corp: Company History
- Table 4: First Busey Corp: Locations and Subsidiaries
- Table 5: First Busey Corp: Key Competitors
- Table 6: First Busey Corp: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)
- Table 7: First Busey Corp: M&A Average Deal Size - Value (US\$m)
- Table 8: First Busey Corp: Top Deals 2020 - 2024YTD\*
- Table 9: First Busey Corp: Legal Advisor Ranking by Value (US\$m)
- Table 10: First Busey Corp: Financial Advisor Ranking by Value (US\$m)
- Table 11: First Busey Corp: M&A Volume and Value Trend (2020 - YTD\*2024)
- Table 12: First Busey Corp: Capital Raising Volume and Value Trend (2020 - YTD\*2024)
- Table 13: First Busey Corp: Capital Raising by Deal Type (2020 - YTD\*2024)
- Table 14: First Busey Corp: News and Events Summary
- Table 15: First Busey Corp: Corporate Governance
- Table 16: First Busey Corp: Financial Deals
- Table 17: First Busey Corp: Financial Performance

## List Of Figures

### LIST OF FIGURES

Figure 1: First Busey Corp: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)

Figure 2: First Busey Corp: M&A Average Deal Size - Value (US\$m)

Figure 3: First Busey Corp: M&A Volume and Value Trend (2020 - YTD\*2024)

Figure 4: First Busey Corp: Capital Raising Volume and Value Trend (2020 - YTD\*2024)

Figure 5: First Busey Corp: Capital Raising by Deal Type (2020 - YTD\*2024)

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