

# FBN Holdings Plc - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

FBN Holdings Plc %li%Strategy, SWOT and Corporate Finance Report

## Summary

FBN Holdings Plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## **Key Highlights**

FBN Holdings Plc (FBN Holdings) is a provider of banking products, and related financial solutions to individuals, businesses and corporates, public sector clients, SMEs, government organizations, ministries, and government's parastatals, through its subsidiaries. The company provides accounts and deposits, which include savings, current account, fixed and term deposits, domiciliary accounts; lending solutions, which comprises loans for personal needs, home, automobile, equipment purchase, agricultural needs, mortgages, and revenue; diaspora and private banking; card products such as credit, debit and business cards among others. Under its related financial services portfolio, FBN Holdings offers e-banking, e-payments, ATM services, bill and utility payments, cash management, asset management, SME services, treasury services, money transfer services. The company offers its products and services through a network of branches, ATMs, and subsidiaries in Nigeria, the UK, Ghana, Gambia, Guinea, Sierra Leone, China, Congo, France, and Senegal. FBN Holdings is headquartered in Lagos, Nigeria



# Scope

Detailed information on FBN Holdings Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting FBN Holdings Plc in the form of a SWOT analysis

An in-depth view of the business model of FBN Holdings Plc including a breakdown and examination of key business segments

Intelligence on FBN Holdings Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about FBN Holdings Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of FBN Holdings Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess FBN Holdings Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on FBN Holdings Plc's business structure, strategy and prospects.



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