

# First American Bank - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

First American Bank - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

First American Bank - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

First American Bank (FAB) is a provider of personal and business banking and wealth management solutions. It offers checking, savings, health savings, and business checking accounts; and credit and debit cards. The bank provides loans for home equity, mortgage, auto, commercial mortgage, working capital, and small business administration. FAB offers investment solutions such as mutual funds, annuities, and individual retirement plans. It offers services such as mobile banking, mobile and online banking, treasury management, trade finance, international transactions; and wealth management including investment management, private banking, financial planning, tax and estate planning, and trust and estate services. The bank has a presence across Illinois, Wisconsin, and Florida, in the US. FAB is headquartered at Elk Grove Village, Illinois, the US

#### SCOPE

Detailed information on First American Bank required for business and



# competitor intelligence needs

A study of the major internal and external factors affecting First American Bank in the form of a SWOT analysis

An in-depth view of the business model of First American Bank including a breakdown and examination of key business segments

Intelligence on First American Bank's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about First American Bank, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of First American Bank and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess First American Bank as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on First American Bank's business structure, strategy and prospects.



# **Contents**

Company Snapshot

First American Bank: Company Overview

First American Bank: Overview and Key Facts

First American Bank: Overview

First American Bank: Key Facts

First American Bank: Key Employees

First American Bank: Major Products and Services

First American Bank: Company History

First American Bank: Locations and Subsidiaries

First American Bank: Key Competitors

First American Bank: Company Analysis

First American Bank: Business Description

First American Bank: SWOT Analysis

First American Bank: SWOT Overview

First American Bank: Strengths

First American Bank: Weaknesses

First American Bank: Opportunities

First American Bank: Threats

First American Bank: Corporate Financial Deals Activity

First American Bank: Financial Deals Overview

First American Bank: Targets and Partners

First American Bank: Top Deals 2019 - 2023YTD\*

First American Bank: Advisors

First American Bank: Top Legal Advisors

First American Bank: Top Financial Advisors

First American Bank: Mergers and Acquisitions

First American Bank: Divestments

First American Bank: Recent Developments

First American Bank: News and Events Summary

First American Bank: Business Expansion

First American Bank: Financial Deals

**Appendix** 

Contact Us

Methodology

About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: First American Bank: Key Facts
- Table 2: First American Bank: Key Employees
- Table 3: First American Bank: Company History
- Table 4: First American Bank: Locations and Subsidiaries
- Table 5: First American Bank: Key Competitors
- Table 6: First American Bank: Deal Activity by Deal Type Volume (2019 YTD\*2023)
- Table 7: First American Bank: Targets and Partners
- Table 8: First American Bank: Top Deals 2019 2023YTD\*
- Table 9: First American Bank: Legal Advisor Ranking by Value (US\$m)
- Table 10: First American Bank: Financial Advisor Ranking by Value (US\$m)
- Table 11: First American Bank: M&A Volume and Value Trend (2019 YTD\*2023)
- Table 12: First American Bank: M&A Activity by Geography (2019 YTD\*2023)
- Table 13: First American Bank: Divestments Volume and Value Trend (2019 -

YTD\*2023)

- Table 14: First American Bank: News and Events Summary
- Table 15: First American Bank: Business Expansion
- Table 16: First American Bank: Financial Deals



# **List Of Figures**

## LIST OF FIGURES

- Figure 1: First American Bank: Deal Activity by Deal Type Volume (2019 YTD\*2023)
- Figure 2: First American Bank: M&A Volume and Value Trend (2019 YTD\*2023)
- Figure 3: First American Bank: M&A Activity by Geography (2019 YTD\*2023)
- Figure 4: First American Bank: Divestments Volume and Value Trend (2019 -
- YTD\*2023)



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