

# Finland Travel and Tourism Market Summary and Forecast

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## Abstracts

Finland Travel and Tourism Market Summary and Forecast

### Summary

Travel & Tourism in Finland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The travel & tourism industry consists of revenues generated by passenger airlines, passenger rail, hotels & motels, foodservice, travel intermediaries, and casinos & gaming.

The Finnish travel & tourism industry had total revenues of \$8.6 billion in 2022, representing a compound annual growth rate (CAGR) of -6.8% between 2017 and 2022.

The foodservice segment accounted for the industry's largest proportion in 2022, with total revenues of \$2.8 billion, equivalent to 32.3% of the industry's overall value.

According to in-house reports, international arrivals in Finland grew by 152.5% in 2022, while international departures increased by 196.12%. During 2022, leisure accounted for the largest share of the purpose of inbound visits followed

by business, and other personal.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Finland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Finland

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Finland travel & tourism market with five year forecasts

## Reasons to Buy

What was the size of the Finland travel & tourism market by value in 2022?

What will be the size of the Finland travel & tourism market in 2027?

What factors are affecting the strength of competition in the Finland travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Finland's travel & tourism market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?

## **8 COMPANY PROFILES**

- 8.1. S Group
- 8.2. Scandic Hotels Group AB
- 8.3. Finnair Oyj

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Finland travel & tourism industry value: \$ million, 2017–22
- Table 2: Finland travel & tourism industry category segmentation: % share, by value, 2017–2022
- Table 3: Finland travel & tourism industry category segmentation: \$ million, 2017-2022
- Table 4: Finland travel & tourism industry geography segmentation: \$ million, 2022
- Table 5: Finland travel & tourism industry value forecast: \$ million, 2022–27
- Table 6: S Group: key facts
- Table 7: S Group: Key Employees
- Table 8: S Group: Key Employees Continued
- Table 9: Scandic Hotels Group AB: key facts
- Table 10: Scandic Hotels Group AB: Annual Financial Ratios
- Table 11: Scandic Hotels Group AB: Key Employees
- Table 12: Finnair Oyj: key facts
- Table 13: Finnair Oyj: Annual Financial Ratios
- Table 14: Finnair Oyj: Key Employees
- Table 15: Finland size of population (million), 2018–22
- Table 16: Finland gdp (constant 2005 prices, \$ billion), 2018–22
- Table 17: Finland gdp (current prices, \$ billion), 2018–22
- Table 18: Finland inflation, 2018–22
- Table 19: Finland consumer price index (absolute), 2018–22
- Table 20: Finland exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Finland travel & tourism industry value: \$ million, 2017–22

Figure 2: Finland travel & tourism industry category segmentation: \$ million, 2017-2022

Figure 3: Finland travel & tourism industry geography segmentation: % share, by value, 2022

Figure 4: Finland travel & tourism industry value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in Finland, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Finland, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Finland, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Finland, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Finland, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Finland, 2022

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