

# Finland Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/F6C8D0237C09EN.html>

Date: October 2023

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: F6C8D0237C09EN

## Abstracts

Finland Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Food & Grocery Retail in Finland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The food & grocery retail market is segmented into household products, tobacco, food, and drinks.

The Finnish food & grocery retail market had total revenues of \$26.7 billion in 2022, representing a compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.

The food segment accounted for the market's largest proportion in 2022, with total revenues of \$18.0 billion, equivalent to 67.5% of the market's overall value.

The growth in the Finnish food & grocery retail market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to Statistics Finland, consumer confidence in Finland rose to -8 in July 2023 from -18.5 in December 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Finland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Finland

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Finland food & grocery retail market with five year forecasts

## Reasons to Buy

What was the size of the Finland food & grocery retail market by value in 2022?

What will be the size of the Finland food & grocery retail market in 2027?

What factors are affecting the strength of competition in the Finland food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Finland's food & grocery retail market?

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