

Financière Quick S.A.S. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Financière Quick S.A.S. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Financière Quick S.A.S. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Financière Quick S.A.S. in the form of a SWOT analysis

An in-depth view of the business model of Financière Quick S.A.S. including a breakdown and examination of key business segments

Intelligence on Financière Quick S.A.S.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Financière Quick S.A.S., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Financière Quick S.A.S. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Financière Quick S.A.S. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Financière Quick S.A.S.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Financière Quick S.A.S. (Quick Group) is a quick service restaurant chain based in France. It was established in 1970 as a fast food hamburger restaurant chain in Belgium by GB INNO BM Group (GIB Group) as Quick Restaurants S.A. Later, in 2007, Financière Gallop S.A.S acquired Quick Restaurants S.A. and renamed the company to Financière Quick S.A.S. The restaurants' menus feature hamburgers, sandwiches, salads, milkshakes, coffee and snacks. Quick Group serves over 208 million customers every year across seven countries and territories. The company currently operates 498 restaurants in France, Belgium, Luxembourg, La Reunion, New Caledonia and Martinique. It is controlled by CDC Capital Investissements. Quick Group is headquartered in La Plaine Saint-Denis Cedex, France.

As part of business expansion plan, in December 2014, the company opened a restaurant in Chennevières-sur-Marne, France.

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Financière Quick S.A.S.

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