

# Financial Engines Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Financial Engines Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Financial Engines Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Financial Engines Inc in the form of a SWOT analysis

An in-depth view of the business model of Financial Engines Inc including a breakdown and examination of key business segments

Intelligence on Financial Engines Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Financial Engines Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of Financial Engines Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Financial Engines Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Financial Engines Inc's business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

Financial Engines, Inc. (Financial Engines) is a provider of technology based portfolio management services, investment services and retirement income plans primarily to participants in employee based contribution plans, such as 401(k) plans. The company's product offering includes a wide range of retirement plans and annuity products. The company offers retirement saving plans, personalized retirement plans, annuity products, retirement investment plans and retirement income plans. In addition, it offers online services, professional management services, fiduciary protection services, portfolio management and investment management services. The company caters its product and services to individuals and corporate customers. Financial Engines is headquartered in Sunnyvale, California, the US.

## Contents

### Company Snapshot

Financial Engines Inc: Company Overview

Financial Engines Inc: Overview and Key Facts

Financial Engines Inc: Overview

Financial Engines Inc: Key Facts

Financial Engines Inc: Key Employees

Financial Engines Inc: Key Employee Biographies

Financial Engines Inc: Major Products and Services

Financial Engines Inc: Company History

Financial Engines Inc: Management Statement

Financial Engines Inc: Locations and Subsidiaries

Financial Engines Inc: Key Competitors

### Financial Engines Inc: Company Analysis

Financial Engines Inc: Business Description

Financial Engines Inc: SWOT Analysis

Financial Engines Inc: SWOT Overview

Financial Engines Inc: Strengths

Financial Engines Inc: Weaknesses

Financial Engines Inc: Opportunities

Financial Engines Inc: Threats

### Financial Engines Inc: Recent Developments

Financial Engines Inc: News and Events Summary

Financial Engines Inc: Corporate Governance

Financial Engines Inc: Financial Performance

### Appendix

Contact Us

Methodology

Definitions

About Datamonitor

## List Of Tables

### LIST OF TABLES

- Table 1: Financial Engines Inc: Key Facts
- Table 2: Financial Engines Inc: Key Employees
- Table 4: Financial Engines Inc: Key Competitors
- Table 5: Financial Engines Inc: News and Events Summary
- Table 6: Financial Engines Inc: Corporate Governance
- Table 7: Financial Engines Inc: Financial Performance

### COMPANIES MENTIONED

Financial Engines Inc

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