

# Fidelity Bank Plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Fidelity Bank Plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Fidelity Bank Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Fidelity Bank Plc (FBP) offers retail banking, SME banking, corporate banking, and private banking. Retail banking comprises savings and current accounts, loans, cards, diaspora banking, and payment solutions. SME banking consists of loans, business advisory, merchant POS applications, and corporate online banking. Corporate banking includes currency exchange, payment services, and POS terminals. Private banking contains financial planning, estate planning, transaction banking, custodial services, margin trading facilities, and investment solutions. The bank operates through a network of branch offices, ATMs, and online portals to individual, SME, corporate, high-net-worth individuals, and wealthy family clients across Nigeria. FBP is headquartered in Lagos, Nigeria.

### SCOPE

Detailed information on Fidelity Bank Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Fidelity Bank Plc in the form of a SWOT analysis

An in-depth view of the business model of Fidelity Bank Plc including a breakdown and examination of key business segments

Intelligence on Fidelity Bank Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Fidelity Bank Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Fidelity Bank Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Fidelity Bank Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Fidelity Bank Plc's business structure, strategy and prospects.

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