

# FGL Sports Ltd - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

FGL Sports Ltd - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

FGL Sports Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

FGL Sports Ltd (FGL Sports), a subsidiary of Canadian Tire Corp Ltd, is a sports goods retailer based in Canada. The company retails a wide variety of sports-related products ranging from athletic footwear to leisure apparel, sporting equipment, and camping equipment under national brands and private labels. It also offers womenswear, menswear, kids wear, fitness trackers, jerseys, and fanwear. FGL Sports operates company-owned and franchise stores across Canada under SportChek, Sports Experts, Atmosphere, Sports Rousseau, Hockey Experts, and National Sports brand names. Apart from in-store, the company retails products online through www.sportchek.ca portal. FGL Sports is headquartered in Calgary, Alberta, Canada

#### **SCOPE**

Detailed information on FGL Sports Ltd required for business and competitor intelligence needs



A study of the major internal and external factors affecting FGL Sports Ltd in the form of a SWOT analysis

An in-depth view of the business model of FGL Sports Ltd including a breakdown and examination of key business segments

Intelligence on FGL Sports Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about FGL Sports Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of FGL Sports Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess FGL Sports Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on FGL Sports Ltd's business structure, strategy and prospects.



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