

Ferrero Group - Strategy, SWOT and Corporate Finance Report

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Abstracts

Ferrero Group - Strategy, SWOT and Corporate Finance Report

SUMMARY

Ferrero Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Ferrero Group (Ferrero or 'the group'), through its subsidiaries, is engaged in the manufacturing of chocolate and other confectionery products. The group operates in Europe, the Americas, Africa, Asia and Oceania. It is headquartered in Alba, Italy and employed about 33,219 people as of August 31, 2015.

SCOPE

Detailed information on Ferrero Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Ferrero Group in the form of a SWOT analysis

An in-depth view of the business model of Ferrero Group including a breakdown and examination of key business segments

Intelligence on Ferrero Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ferrero Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Ferrero Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ferrero Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ferrero Group's business structure, strategy and prospects.

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