

Feminine Hygiene Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

<https://marketpublishers.com/r/F32249134423EN.html>

Date: July 2023

Pages: 536

Price: US\$ 2,995.00 (Single User License)

ID: F32249134423EN

Abstracts

Feminine Hygiene Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

Summary

Global Feminine Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The feminine hygiene market consists of retail sales of sanitary pads, tampons, women`s disposable razors & blades, pantliners & shields and internal cleansers & sprays. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The global Feminine Hygiene market had total revenues of \$36,208.9 million in 2022, representing a compound annual growth rate (CAGR) of 4.8% between 2017 and 2022.

Market consumption volume increased with a CAGR of 2.8% between 2017 and 2022, to reach a total of 12,489.5 million units in 2022.

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 4.8% for the five-year period 2022-2027, which is expected to drive the market to a value of \$45,811.4 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global feminine hygiene market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global feminine hygiene market

Leading company profiles reveal details of key feminine hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global feminine hygiene market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the global feminine hygiene market by value in 2022?

What will be the size of the global feminine hygiene market in 2027?

What factors are affecting the strength of competition in the global feminine hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the global feminine hygiene market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL FEMININE HYGIENE

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 FEMININE HYGIENE IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 FEMININE HYGIENE IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 FEMININE HYGIENE IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 FEMININE HYGIENE IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 FEMININE HYGIENE IN AUSTRALIA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

- 13.1. Country data

14 FEMININE HYGIENE IN BRAZIL

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

- 15.1. Country data

16 FEMININE HYGIENE IN CANADA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

- 17.1. Country data

18 FEMININE HYGIENE IN CHINA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 FEMININE HYGIENE IN INDIA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 FEMININE HYGIENE IN INDONESIA

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 FEMININE HYGIENE IN ITALY

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 FEMININE HYGIENE IN JAPAN

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

27.1. Country data

28 FEMININE HYGIENE IN MEXICO

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

29.1. Country data

30 FEMININE HYGIENE IN THE NETHERLANDS

30.1. Market Overview

30.2. Market Data

30.3. Market Segmentation

30.4. Market outlook

30.5. Five forces analysis

31 MACROECONOMIC INDICATORS

31.1. Country data

32 FEMININE HYGIENE IN NORTH AMERICA

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

33 FEMININE HYGIENE IN SCANDINAVIA

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

34 FEMININE HYGIENE IN SINGAPORE

- 34.1. Market Overview
- 34.2. Market Data
- 34.3. Market Segmentation
- 34.4. Market outlook
- 34.5. Five forces analysis

35 MACROECONOMIC INDICATORS

- 35.1. Country data

36 FEMININE HYGIENE IN SOUTH AFRICA

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

37 MACROECONOMIC INDICATORS

37.1. Country data

38 FEMININE HYGIENE IN SOUTH KOREA

38.1. Market Overview

38.2. Market Data

38.3. Market Segmentation

38.4. Market outlook

38.5. Five forces analysis

39 MACROECONOMIC INDICATORS

39.1. Country data

40 FEMININE HYGIENE IN SPAIN

40.1. Market Overview

40.2. Market Data

40.3. Market Segmentation

40.4. Market outlook

40.5. Five forces analysis

41 MACROECONOMIC INDICATORS

41.1. Country data

42 FEMININE HYGIENE IN SWITZERLAND

42.1. Market Overview

42.2. Market Data

42.3. Market Segmentation

42.4. Market outlook

42.5. Five forces analysis

43 MACROECONOMIC INDICATORS

43.1. Country data

44 FEMININE HYGIENE IN TURKEY

- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

45 MACROECONOMIC INDICATORS

- 45.1. Country data

46 FEMININE HYGIENE IN THE UNITED KINGDOM

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

47 MACROECONOMIC INDICATORS

- 47.1. Country data

48 FEMININE HYGIENE IN THE UNITED STATES

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

49 MACROECONOMIC INDICATORS

- 49.1. Country data

50 COMPANY PROFILES

- 50.1. The Procter & Gamble Co
- 50.2. Kimberly-Clark Corp

- 50.3. Johnson & Johnson Services Inc
- 50.4. Edgewell Personal Care Co
- 50.5. Unicharm Corp
- 50.6. Hengan International Group Co Ltd
- 50.7. Essity AB
- 50.8. Shiseido Company, Limited
- 50.9. Societe BIC
- 50.10. Kao Corporation
- 50.11. SCA Group Limited
- 50.12. Bodywise (UK) Ltd
- 50.13. Hayat Kimya Sanayi A.S.
- 50.14. Ontex Group NV
- 50.15. Lil-lets UK Limited

51 APPENDIX

- 51.1. Methodology
- 51.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global feminine hygiene market value: \$ million, 2017-22
- Table 2: Global feminine hygiene market volume: million units, 2017-22
- Table 3: Global feminine hygiene market category segmentation: % share, by value, 2017-2022
- Table 4: Global feminine hygiene market category segmentation: \$ million, 2017-2022
- Table 5: Global feminine hygiene market geography segmentation: \$ million, 2022
- Table 6: Global feminine hygiene market share: % share, by value, 2022
- Table 7: Global feminine hygiene market distribution: % share, by value, 2022
- Table 8: Global feminine hygiene market value forecast: \$ million, 2022-27
- Table 9: Global feminine hygiene market volume forecast: million units, 2022-27
- Table 10: Global size of population (million), 2018-22
- Table 11: Global gdp (constant 2005 prices, \$ billion), 2018-22
- Table 12: Global gdp (current prices, \$ billion), 2018-22
- Table 13: Global inflation, 2018-22
- Table 14: Global consumer price index (absolute), 2018-22
- Table 15: Global exchange rate, 2018-22
- Table 16: Asia-Pacific feminine hygiene market value: \$ million, 2017-22
- Table 17: Asia-Pacific feminine hygiene market volume: million units, 2017-22
- Table 18: Asia-Pacific feminine hygiene market category segmentation: % share, by value, 2017-2022
- Table 19: Asia-Pacific feminine hygiene market category segmentation: \$ million, 2017-2022
- Table 20: Asia-Pacific feminine hygiene market geography segmentation: \$ million, 2022
- Table 21: Asia-Pacific feminine hygiene market share: % share, by value, 2022
- Table 22: Asia-Pacific feminine hygiene market distribution: % share, by value, 2022
- Table 23: Asia-Pacific feminine hygiene market value forecast: \$ million, 2022-27
- Table 24: Asia-Pacific feminine hygiene market volume forecast: million units, 2022-27
- Table 25: Europe feminine hygiene market value: \$ million, 2017-22
- Table 26: Europe feminine hygiene market volume: million units, 2017-22
- Table 27: Europe feminine hygiene market category segmentation: % share, by value, 2017-2022
- Table 28: Europe feminine hygiene market category segmentation: \$ million, 2017-2022
- Table 29: Europe feminine hygiene market geography segmentation: \$ million, 2022
- Table 30: Europe feminine hygiene market share: % share, by value, 2022

- Table 31: Europe feminine hygiene market distribution: % share, by value, 2022
- Table 32: Europe feminine hygiene market value forecast: \$ million, 2022-27
- Table 33: Europe feminine hygiene market volume forecast: million units, 2022-27
- Table 34: Europe size of population (million), 2018-22
- Table 35: Europe gdp (constant 2005 prices, \$ billion), 2018-22
- Table 36: Europe gdp (current prices, \$ billion), 2018-22
- Table 37: Europe inflation, 2018-22
- Table 38: Europe consumer price index (absolute), 2018-22
- Table 39: Europe exchange rate, 2018-22
- Table 40: France feminine hygiene market value: \$ million, 2017-22
- Table 41: France feminine hygiene market volume: million units, 2017-22
- Table 42: France feminine hygiene market category segmentation: % share, by value, 2017-2022
- Table 43: France feminine hygiene market category segmentation: \$ million, 2017-2022
- Table 44: France feminine hygiene market geography segmentation: \$ million, 2022
- Table 45: France feminine hygiene market share: % share, by value, 2022
- Table 46: France feminine hygiene market distribution: % share, by value, 2022
- Table 47: France feminine hygiene market value forecast: \$ million, 2022-27
- Table 48: France feminine hygiene market volume forecast: million units, 2022-27
- Table 49: France size of population (million), 2018-22
- Table 50: France gdp (constant 2005 prices, \$ billion), 2018-22
- Table 51: France gdp (current prices, \$ billion), 2018-22
- Table 52: France inflation, 2018-22
- Table 53: France consumer price index (absolute), 2018-22
- Table 54: France exchange rate, 2018-22
- Table 55: Germany feminine hygiene market value: \$ million, 2017-22
- Table 56: Germany feminine hygiene market volume: million units, 2017-22
- Table 57: Germany feminine hygiene market category segmentation: % share, by value, 2017-2022
- Table 58: Germany feminine hygiene market category segmentation: \$ million, 2017-2022
- Table 59: Germany feminine hygiene market geography segmentation: \$ million, 2022
- Table 60: Germany feminine hygiene market share: % share, by value, 2022
- Table 61: Germany feminine hygiene market distribution: % share, by value, 2022
- Table 62: Germany feminine hygiene market value forecast: \$ million, 2022-27
- Table 63: Germany feminine hygiene market volume forecast: million units, 2022-27
- Table 64: Germany size of population (million), 2018-22
- Table 65: Germany gdp (constant 2005 prices, \$ billion), 2018-22
- Table 66: Germany gdp (current prices, \$ billion), 2018-22

Table 67: Germany inflation, 2018-22

Table 68: Germany consumer price index (absolute), 2018-22

Table 69: Germany exchange rate, 2018-22

Table 70: Australia feminine hygiene market value: \$ million, 2017-22

Table 71: Australia feminine hygiene market volume: million units, 2017-22

Table 72: Australia feminine hygiene market category segmentation: % share, by value, 2017-2022

Table 73: Australia feminine hygiene market category segmentation: \$ million, 2017-2022

Table 74: Australia feminine hygiene market geography segmentation: \$ million, 2022

Table 75: Australia feminine hygiene market share: % share, by value, 2022

Table 76: Australia feminine hygiene market distribution: % share, by value, 2022

Table 77: Australia feminine hygiene market value forecast: \$ million, 2022-27

Table 78: Australia feminine hygiene market volume forecast: million units, 2022-27

Table 79: Australia size of population (million), 2018-22

Table 80: Australia gdp (constant 2005 prices, \$ billion), 2018-22

Table 81: Australia gdp (current prices, \$ billion), 2018-22

Table 82: Australia inflation, 2018-22

Table 83: Australia consumer price index (absolute), 2018-22

Table 84: Australia exchange rate, 2018-22

Table 85: Brazil feminine hygiene market value: \$ million, 2017-22

Table 86: Brazil feminine hygiene market volume: million units, 2017-22

Table 87: Brazil feminine hygiene market category segmentation: % share, by value, 2017-2022

Table 88: Brazil feminine hygiene market category segmentation: \$ million, 2017-2022

Table 89: Brazil feminine hygiene market geography segmentation: \$ million, 2022

Table 90: Brazil feminine hygiene market share: % share, by value, 2022

List Of Figures

LIST OF FIGURES

Figure 1: Global feminine hygiene market value: \$ million, 2017-22

Figure 2: Global feminine hygiene market volume: million units, 2017-22

Figure 3: Global feminine hygiene market category segmentation: \$ million, 2017-2022

Figure 4: Global feminine hygiene market geography segmentation: % share, by value, 2022

Figure 5: Global feminine hygiene market share: % share, by value, 2022

Figure 6: Global feminine hygiene market distribution: % share, by value, 2022

Figure 7: Global feminine hygiene market value forecast: \$ million, 2022-27

Figure 8: Global feminine hygiene market volume forecast: million units, 2022-27

Figure 9: Forces driving competition in the global feminine hygiene market, 2022

Figure 10: Drivers of buyer power in the global feminine hygiene market, 2022

Figure 11: Drivers of supplier power in the global feminine hygiene market, 2022

Figure 12: Factors influencing the likelihood of new entrants in the global feminine hygiene market, 2022

Figure 13: Factors influencing the threat of substitutes in the global feminine hygiene market, 2022

Figure 14: Drivers of degree of rivalry in the global feminine hygiene market, 2022

Figure 15: Asia-Pacific feminine hygiene market value: \$ million, 2017-22

Figure 16: Asia-Pacific feminine hygiene market volume: million units, 2017-22

Figure 17: Asia-Pacific feminine hygiene market category segmentation: \$ million, 2017-2022

Figure 18: Asia-Pacific feminine hygiene market geography segmentation: % share, by value, 2022

Figure 19: Asia-Pacific feminine hygiene market share: % share, by value, 2022

Figure 20: Asia-Pacific feminine hygiene market distribution: % share, by value, 2022

Figure 21: Asia-Pacific feminine hygiene market value forecast: \$ million, 2022-27

Figure 22: Asia-Pacific feminine hygiene market volume forecast: million units, 2022-27

Figure 23: Forces driving competition in the feminine hygiene market in Asia-Pacific, 2022

Figure 24: Drivers of buyer power in the feminine hygiene market in Asia-Pacific, 2022

Figure 25: Drivers of supplier power in the feminine hygiene market in Asia-Pacific, 2022

Figure 26: Factors influencing the likelihood of new entrants in the feminine hygiene market in Asia-Pacific, 2022

Figure 27: Factors influencing the threat of substitutes in the feminine hygiene market in

Asia-Pacific, 2022

Figure 28: Drivers of degree of rivalry in the feminine hygiene market in Asia-Pacific, 2022

Figure 29: Europe feminine hygiene market value: \$ million, 2017-22

Figure 30: Europe feminine hygiene market volume: million units, 2017-22

Figure 31: Europe feminine hygiene market category segmentation: \$ million, 2017-2022

Figure 32: Europe feminine hygiene market geography segmentation: % share, by value, 2022

Figure 33: Europe feminine hygiene market share: % share, by value, 2022

Figure 34: Europe feminine hygiene market distribution: % share, by value, 2022

Figure 35: Europe feminine hygiene market value forecast: \$ million, 2022-27

Figure 36: Europe feminine hygiene market volume forecast: million units, 2022-27

Figure 37: Forces driving competition in the feminine hygiene market in Europe, 2022

Figure 38: Drivers of buyer power in the feminine hygiene market in Europe, 2022

Figure 39: Drivers of supplier power in the feminine hygiene market in Europe, 2022

Figure 40: Factors influencing the likelihood of new entrants in the feminine hygiene market in Europe, 2022

Figure 41: Factors influencing the threat of substitutes in the feminine hygiene market in Europe, 2022

Figure 42: Drivers of degree of rivalry in the feminine hygiene market in Europe, 2022

Figure 43: France feminine hygiene market value: \$ million, 2017-22

Figure 44: France feminine hygiene market volume: million units, 2017-22

Figure 45: France feminine hygiene market category segmentation: \$ million, 2017-2022

Figure 46: France feminine hygiene market geography segmentation: % share, by value, 2022

Figure 47: France feminine hygiene market share: % share, by value, 2022

Figure 48: France feminine hygiene market distribution: % share, by value, 2022

Figure 49: France feminine hygiene market value forecast: \$ million, 2022-27

Figure 50: France feminine hygiene market volume forecast: million units, 2022-27

Figure 51: Forces driving competition in the feminine hygiene market in France, 2022

Figure 52: Drivers of buyer power in the feminine hygiene market in France, 2022

Figure 53: Drivers of supplier power in the feminine hygiene market in France, 2022

Figure 54: Factors influencing the likelihood of new entrants in the feminine hygiene market in France, 2022

Figure 55: Factors influencing the threat of substitutes in the feminine hygiene market in France, 2022

Figure 56: Drivers of degree of rivalry in the feminine hygiene market in France, 2022

Figure 57: Germany feminine hygiene market value: \$ million, 2017-22

Figure 58: Germany feminine hygiene market volume: million units, 2017-22

Figure 59: Germany feminine hygiene market category segmentation: \$ million, 2017-2022

Figure 60: Germany feminine hygiene market geography segmentation: % share, by value, 2022

Figure 61: Germany feminine hygiene market share: % share, by value, 2022

Figure 62: Germany feminine hygiene market distribution: % share, by value, 2022

Figure 63: Germany feminine hygiene market value forecast: \$ million, 2022-27

Figure 64: Germany feminine hygiene market volume forecast: million units, 2022-27

Figure 65: Forces driving competition in the feminine hygiene market in Germany, 2022

Figure 66: Drivers of buyer power in the feminine hygiene market in Germany, 2022

Figure 67: Drivers of supplier power in the feminine hygiene market in Germany, 2022

Figure 68: Factors influencing the likelihood of new entrants in the feminine hygiene market in Germany, 2022

Figure 69: Factors influencing the threat of substitutes in the feminine hygiene market in Germany, 2022

Figure 70: Drivers of degree of rivalry in the feminine hygiene market in Germany, 2022

Figure 71: Australia feminine hygiene market value: \$ million, 2017-22

Figure 72: Australia feminine hygiene market volume: million units, 2017-22

Figure 73: Australia feminine hygiene market category segmentation: \$ million, 2017-2022

Figure 74: Australia feminine hygiene market geography segmentation: % share, by value, 2022

Figure 75: Australia feminine hygiene market share: % share, by value, 2022

Figure 76: Australia feminine hygiene market distribution: % share, by value, 2022

Figure 77: Australia feminine hygiene market value forecast: \$ million, 2022-27

Figure 78: Australia feminine hygiene market volume forecast: million units, 2022-27

Figure 79: Forces driving competition in the feminine hygiene market in Australia, 2022

Figure 80: Drivers of buyer power in the feminine hygiene market in Australia, 2022

Figure 81: Drivers of supplier power in the feminine hygiene market in Australia, 2022

Figure 82: Factors influencing the likelihood of new entrants in the feminine hygiene market in Australia, 2022

Figure 83: Factors influencing the threat of substitutes in the feminine hygiene market in Australia, 2022

Figure 84: Drivers of degree of rivalry in the feminine hygiene market in Australia, 2022

Figure 85: Brazil feminine hygiene market value: \$ million, 2017-22

Figure 86: Brazil feminine hygiene market volume: million units, 2017-22

Figure 87: Brazil feminine hygiene market category segmentation: \$ million, 2017-2022

Figure 88: Brazil feminine hygiene market geography segmentation: % share, by value, 2022

Figure 89: Brazil feminine hygiene market share: % share, by value, 2022

Figure 90: Brazil feminine hygiene market distribution: % share, by value, 2022

I would like to order

Product name: Feminine Hygiene Market Summary, Competitive Analysis and Forecast to 2027 (Global Almanac)

Product link: <https://marketpublishers.com/r/F32249134423EN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F32249134423EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

