+44 20 8123 2220
info@marketpublishers.com

Feminine Hygiene in Brazil

https://marketpublishers.com/r/FE2559D188DEN.html
Date: April 2020
Pages: 39
Price: US$ 350.00 (Single User License)
ID: FE2559D188DEN

Abstracts

Feminine Hygiene in Brazil

SUMMARY

Feminine Hygiene in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The feminine hygiene market consists of retail sales of sanitary pads, tampons, women`s disposable razors and blades, pantiliners and shields and internal cleansers and sprays. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Brazilian feminine hygiene market had total revenues of $1,208.6m in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.3% between 2015 and 2019, to reach a total of 1,521.6 million units in 2019.

Economic volatility during the review period affected the Brazilian feminine hygiene market. This is primarily due to economic challenges affecting consumer purchasing power, which resulted in consumers seeking value for

money products

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the feminine hygiene market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the feminine hygiene market in Brazil

Leading company profiles reveal details of key feminine hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil feminine hygiene market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil feminine hygiene market by value in 2019?

What will be the size of the Brazil feminine hygiene market in 2024?

What factors are affecting the strength of competition in the Brazil feminine hygiene market?

How has the market performed over the last five years?

Who are the top competitiors in Brazil's feminine hygiene market?

+44 20 8123 2220
info@marketpublishers.com

Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Market volume
1.4. Market volume forecast
1.5. Category segmentation
1.6. Geography segmentation
1.7. Market share
1.8. Market rivalry
1.9. Competitive Landscape

2 MARKET OVERVIEW

2.1. Market definition
2.2. Market analysis

3 MARKET DATA

3.1. Market value
3.2. Market volume

4 MARKET SEGMENTATION

4.1. Category segmentation
4.2. Geography segmentation
4.3. Market distribution

5 MARKET OUTLOOK

5.1. Market value forecast
5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

6.1. Summary
6.2. Buyer power

+44 20 8123 2220
info@marketpublishers.com

6.3. Supplier power
6.4. New entrants
6.5. Threat of substitutes
6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share
7.2. Who are the leading players in the Brazilian feminine hygiene market?
7.3. Which companies have been most successful in increasing their market share between 2015 and 2019?
7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

8.1. Johnson & Johnson
8.2. The Procter & Gamble Co
8.3. Kimberly-Clark Corp

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology
10.2. About MarketLine

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: Brazil feminine hygiene market value: $ million, 2015-19
Table 2: Brazil feminine hygiene market volume: million units, 2015-19
Table 3: Brazil feminine hygiene market category segmentation: $ million, 2019
Table 4: Brazil feminine hygiene market geography segmentation: $ million, 2019
Table 5: Brazil feminine hygiene market distribution: % share, by value, 2019
Table 6: Brazil feminine hygiene market value forecast: $ million, 2019-24
Table 7: Brazil feminine hygiene market volume forecast: million units, 2019-24
Table 8: Brazil feminine hygiene market share: % share, by value, 2019
Table 9: Johnson & Johnson: key facts
Table 10: Johnson & Johnson: Annual Financial Ratios
Table 11: Johnson & Johnson: Key Employees
Table 12: Johnson & Johnson: Key Employees Continued
Table 13: The Procter & Gamble Co: key facts
Table 14: The Procter & Gamble Co: Annual Financial Ratios
Table 15: The Procter & Gamble Co: Key Employees
Table 16: The Procter & Gamble Co: Key Employees Continued
Table 17: Kimberly-Clark Corp: key facts
Table 18: Kimberly-Clark Corp: Annual Financial Ratios
Table 19: Kimberly-Clark Corp: Key Employees
Table 20: Brazil size of population (million), 2015-19
Table 21: Brazil gdp (constant 2005 prices, $ billion), 2015-19
Table 22: Brazil gdp (current prices, $ billion), 2015-19
Table 23: Brazil inflation, 2015-19
Table 24: Brazil consumer price index (absolute), 2015-19
Table 25: Brazil exchange rate, 2015-19

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: Brazil feminine hygiene market value: $ million, 2015-19
Figure 2: Brazil feminine hygiene market volume: million units, 2015-19
Figure 3: Brazil feminine hygiene market category segmentation: % share, by value, 2019
Figure 4: Brazil feminine hygiene market geography segmentation: % share, by value, 2019
Figure 5: Brazil feminine hygiene market distribution: % share, by value, 2019
Figure 6: Brazil feminine hygiene market value forecast: $ million, 2019-24
Figure 7: Brazil feminine hygiene market volume forecast: million units, 2019-24
Figure 8: Forces driving competition in the feminine hygiene market in Brazil, 2019
Figure 9: Drivers of buyer power in the feminine hygiene market in Brazil, 2019
Figure 10: Drivers of supplier power in the feminine hygiene market in Brazil, 2019
Figure 11: Factors influencing the likelihood of new entrants in the feminine hygiene market in Brazil, 2019
Figure 12: Factors influencing the threat of substitutes in the feminine hygiene market in Brazil, 2019
Figure 13: Drivers of degree of rivalry in the feminine hygiene market in Brazil, 2019
Figure 14: Brazil feminine hygiene market share: % share, by value, 2019

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Feminine Hygiene in Brazil
Product link: https://marketpublishers.com/r/FE2559D188DEN.html
Price: US$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/FE2559D188DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970