

# FCA US LLC (formerly Chrysler Group LLC) - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

FCA US LLC (formerly Chrysler Group LLC) - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on FCA US LLC (formerly Chrysler Group LLC) required for business and competitor intelligence needs

A study of the major internal and external factors affecting FCA US LLC (formerly Chrysler Group LLC) in the form of a SWOT analysis

An in-depth view of the business model of FCA US LLC (formerly Chrysler Group LLC) including a breakdown and examination of key business segments

Intelligence on FCA US LLC (formerly Chrysler Group LLC)'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about FCA US LLC (formerly Chrysler Group LLC), such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of FCA US LLC (formerly Chrysler Group LLC) and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess FCA US LLC (formerly Chrysler Group LLC) as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on FCA US LLC (formerly Chrysler Group LLC)'s business structure, strategy and prospects.

## KEY HIGHLIGHTS

FCA US LLC (formerly Chrysler Group LLC) (FCA or 'the group'), is a US-based company that designs, engineers, manufactures, distributes and sells vehicles. In addition, the group also sells automotive service parts and accessories. The group primarily operates in North America. It is headquartered in Auburn Hills, Michigan and employed 77,817 people as on December 31, 2014.

## Contents

### Company Snapshot

FCA US LLC (formerly Chrysler Group LLC): Company Overview

FCA US LLC (formerly Chrysler Group LLC): Overview and Key Facts

    FCA US LLC (formerly Chrysler Group LLC): Overview

    FCA US LLC (formerly Chrysler Group LLC): Key Facts

FCA US LLC (formerly Chrysler Group LLC): Key Employees

FCA US LLC (formerly Chrysler Group LLC): Key Employee Biographies

FCA US LLC (formerly Chrysler Group LLC): Major Products and Services

FCA US LLC (formerly Chrysler Group LLC): Company History

FCA US LLC (formerly Chrysler Group LLC): Management Statement

FCA US LLC (formerly Chrysler Group LLC): Key Competitors

FCA US LLC (formerly Chrysler Group LLC): Company Analysis

FCA US LLC (formerly Chrysler Group LLC): Business Description

FCA US LLC (formerly Chrysler Group LLC): SWOT Analysis

    FCA US LLC (formerly Chrysler Group LLC): SWOT Overview

    FCA US LLC (formerly Chrysler Group LLC): Strengths

    FCA US LLC (formerly Chrysler Group LLC): Weaknesses

    FCA US LLC (formerly Chrysler Group LLC): Opportunities

    FCA US LLC (formerly Chrysler Group LLC): Threats

FCA US LLC (formerly Chrysler Group LLC): Corporate Financial Deals Activity

FCA US LLC (formerly Chrysler Group LLC): Financial Deals Overview

FCA US LLC (formerly Chrysler Group LLC): Targets and Partners

FCA US LLC (formerly Chrysler Group LLC): Top Deals 2013 - 2017YTD

FCA US LLC (formerly Chrysler Group LLC): Advisors

    FCA US LLC (formerly Chrysler Group LLC): Top Legal Advisors

    FCA US LLC (formerly Chrysler Group LLC): Top Financial Advisors

FCA US LLC (formerly Chrysler Group LLC): Capital Raising

FCA US LLC (formerly Chrysler Group LLC): Partnership

FCA US LLC (formerly Chrysler Group LLC): Private Equity and Ownership

FCA US LLC (formerly Chrysler Group LLC): Recent Developments

    FCA US LLC (formerly Chrysler Group LLC): News and Events Summary

    FCA US LLC (formerly Chrysler Group LLC): Financial Performance

### Appendix

Contact Us

Methodology

Definitions

About Datamonitor



## List Of Tables

### LIST OF TABLES

- Table 1: FCA US LLC (formerly Chrysler Group LLC): Key Facts
- Table 2: FCA US LLC (formerly Chrysler Group LLC): Key Employees
- Table 3: FCA US LLC (formerly Chrysler Group LLC): Key Competitors
- Table 4: FCA US LLC (formerly Chrysler Group LLC): Deal Activity by Deal Type - Volume (2013 - YTD2017)
- Table 5: FCA US LLC (formerly Chrysler Group LLC): Targets and Partners
- Table 6: FCA US LLC (formerly Chrysler Group LLC): Top Deals 2013 - 2017YTD
- Table 7: FCA US LLC (formerly Chrysler Group LLC): Legal Advisor Ranking by Value (US\$m)
- Table 8: FCA US LLC (formerly Chrysler Group LLC): Financial Advisor Ranking by Value (US\$m)
- Table 9: FCA US LLC (formerly Chrysler Group LLC): Capital Raising Volume and Value Trend (2013 - YTD2017)
- Table 10: FCA US LLC (formerly Chrysler Group LLC): Capital Raising by Deal Type (2013 - YTD2017)
- Table 11: FCA US LLC (formerly Chrysler Group LLC): Partnership Volume and Value Trend (2013 - YTD2017)
- Table 12: FCA US LLC (formerly Chrysler Group LLC): Partnership Trend by Deal Type (2013 - YTD2017)
- Table 13: FCA US LLC (formerly Chrysler Group LLC): Private Equity and Ownership Volume and Value Trend (2013 - YTD2017)
- Table 14: FCA US LLC (formerly Chrysler Group LLC): Private Equity and Ownership Volume by Deal Type (2013 - YTD2017)
- Table 15: FCA US LLC (formerly Chrysler Group LLC): News and Events Summary
- Table 16: FCA US LLC (formerly Chrysler Group LLC): Financial Performance

## List Of Figures

### LIST OF FIGURES

Figure 1: FCA US LLC (formerly Chrysler Group LLC): Deal Activity by Deal Type - Volume (2013 - YTD2017)

Figure 2: FCA US LLC (formerly Chrysler Group LLC): Capital Raising Volume and Value Trend (2013 - YTD2017)

Figure 3: FCA US LLC (formerly Chrysler Group LLC): Capital Raising by Deal Type (2013 - YTD2017)

Figure 4: FCA US LLC (formerly Chrysler Group LLC): Partnership Volume and Value Trend (2013 - YTD2017)

Figure 5: FCA US LLC (formerly Chrysler Group LLC): Partnership Trend by Deal Type (2013 - YTD2017)

Figure 6: FCA US LLC (formerly Chrysler Group LLC): Private Equity and Ownership Volume and Value Trend (2013 - YTD2017)

Figure 7: FCA US LLC (formerly Chrysler Group LLC): Private Equity and Ownership Volume by Deal Type (2013 - YTD2017)

### COMPANIES MENTIONED

FCA US LLC (formerly Chrysler Group LLC)

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