

Farmer Bros. Co. - Company Profile and SWOT Analysis

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Abstracts

Farmer Bros. Co. Company Profile and SWOT Analysis

Summary

Farmer Bros. Co. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Farmer Bros. Co. (Farmer Bros or 'the company') is a national coffee roaster, wholesaler and distributor of coffee, spices, biscuit mixes, tea, other beverage products, and culinary products. The company's major clientele include independent restaurants, hotels, casinos, offices, convenience stores, healthcare facilities and other food service providers. Farmer Bros offers products under various brand names including Superior, Artisan Collection by Farmer Brothers, China Mist, Metropolitan, Project D.I.R.E.C.T, Rainforest Alliance Certified, Un Momento, Boyds, Collaborative Coffee, Fair Trade Certified, Public Domain, McGarvey and Cain's. It also serves private brand retailers in the QSR, grocery, drugstore, restaurant, convenience store, and independent coffee house channels. Farmer Bros is headquartered in North Lake, Texas, the US.

Scope

Detailed information on Farmer Bros. Co. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Farmer Bros. Co. in the form of a SWOT analysis

An in-depth view of the business model of Farmer Bros. Co. including a breakdown and examination of key business segments

Intelligence on Farmer Bros. Co.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Farmer Bros. Co., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Farmer Bros. Co. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Farmer Bros. Co. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Farmer Bros. Co.'s business structure, strategy and prospects.

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