

# Meta Platforms, Inc. - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/F351A167ED5EN.html>

Date: September 2023

Pages: 75

Price: US\$ 175.00 (Single User License)

ID: F351A167ED5EN

## Abstracts

Meta Platforms, Inc. %li%Strategy, SWOT and Corporate Finance Report

### Summary

Meta Platforms, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Meta Platforms, Inc. (Meta, or 'the company') is a social networking platform that enables customers to spread ideas, opinions, pictures, videos and other activities. The company's product offerings include Facebook, Messenger, WhatsApp, Instagram and Oculus to communicate with people across the world. It provides various services in its applications such as news feed, stories, groups, shops, marketplace, news, IGTV, watch, reels, messaging, and live. The company offers advertising platforms to marketers to reach people of various factors such as age, gender, interests, location, and behaviors. Meta has business presence across Asia-Pacific, Europe, Africa, the Middle East and the Americas. The company is headquartered in Menlo Park, California, the US.

### Scope

Detailed information on Meta Platforms, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Meta Platforms, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Meta Platforms, Inc. including a breakdown and examination of key business segments

Intelligence on Meta Platforms, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Meta Platforms, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Meta Platforms, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Meta Platforms, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Meta Platforms, Inc.'s business structure, strategy and prospects.

## Contents

- Company Snapshot
- Meta Platforms, Inc.: Company Overview
- Meta Platforms, Inc.: Overview and Key Facts
- Meta Platforms, Inc.: Overview
- Meta Platforms, Inc.: Key Facts
- Meta Platforms, Inc.: Key Employees
- Meta Platforms, Inc.: Key Employee Biographies
- Meta Platforms, Inc.: Major Products and Services
- Meta Platforms, Inc.: Company History
- Meta Platforms, Inc.: Management Statement
- Meta Platforms, Inc.: Locations and Subsidiaries
- Meta Platforms, Inc.: Key Competitors
- Meta Platforms, Inc.: Company Analysis
- Meta Platforms, Inc.: Business Description
- Meta Platforms, Inc.: SWOT Analysis
- Meta Platforms, Inc.: SWOT Overview
- Meta Platforms, Inc.: Strengths
- Meta Platforms, Inc.: Weaknesses
- Meta Platforms, Inc.: Opportunities
- Meta Platforms, Inc.: Threats
- Meta Platforms, Inc.: Corporate Financial Deals Activity
- Meta Platforms, Inc.: Financial Deals Overview
- Meta Platforms, Inc.: Targets and Partners
- Meta Platforms, Inc.: Top Deals 2019 - 2023YTD\*
- Meta Platforms, Inc.: Advisors
- Meta Platforms, Inc.: Top Legal Advisors
- Meta Platforms, Inc.: Top Financial Advisors
- Meta Platforms, Inc.: Mergers and Acquisitions
- Meta Platforms, Inc.: Corporate Venturing
- Meta Platforms, Inc.: Capital Raising
- Meta Platforms, Inc.: Divestments
- Meta Platforms, Inc.: Private Equity and Ownership
- Meta Platforms, Inc.: Recent Developments
- Meta Platforms, Inc.: News and Events Summary
- Meta Platforms, Inc.: Business Expansion
- Meta Platforms, Inc.: Contracts
- Meta Platforms, Inc.: Financial Deals

Meta Platforms, Inc.: Financial Performance  
Meta Platforms, Inc.: Regulatory and Legal Events  
Meta Platforms, Inc.: Strategy and Operations  
Appendix  
Contact Us  
Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Meta Platforms, Inc.: Key Facts

Table 2: Meta Platforms, Inc.: Key Employees

Table 3: Meta Platforms, Inc.: Company History

Table 4: Meta Platforms, Inc.: Locations and Subsidiaries

Table 5: Meta Platforms, Inc.: Key Competitors

Table 6: Meta Platforms, Inc.: Deal Activity by Deal Type - Volume (TTM\*)

Table 7: Meta Platforms, Inc.: M&A Activity by Geography (TTM\*)

Table 8: Meta Platforms, Inc.: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 9: Meta Platforms, Inc.: M&A Average Deal Size - Value (US\$m)

Table 10: Meta Platforms, Inc.: Targets and Partners

Table 11: Meta Platforms, Inc.: Top Deals 2019 - 2023 YTD\*

Table 12: Meta Platforms, Inc.: Legal Advisor Ranking by Value (US\$m)

Table 13: Meta Platforms, Inc.: Financial Advisor Ranking by Value (US\$m)

Table 14: Meta Platforms, Inc.: M&A Volume and Value Trend (2019 - YTD\*2023)

Table 15: Meta Platforms, Inc.: M&A Activity by Geography (2019 - YTD\*2023)

Table 16: Meta Platforms, Inc.: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Table 17: Meta Platforms, Inc.: Corporate Venturing by Geography (2019 - YTD\*2023)

Table 18: Meta Platforms, Inc.: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Table 19: Meta Platforms, Inc.: Capital Raising by Deal Type (2019 - YTD\*2023)

Table 20: Meta Platforms, Inc.: Divestments Volume and Value Trend (2019 - YTD\*2023)

Table 21: Meta Platforms, Inc.: Divestments by Geography (2019 - YTD\*2023)

Table 22: Meta Platforms, Inc.: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Table 23: Meta Platforms, Inc.: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

Table 24: Meta Platforms, Inc.: News and Events Summary

Table 25: Meta Platforms, Inc.: Business Expansion

Table 26: Meta Platforms, Inc.: Contracts

Table 27: Meta Platforms, Inc.: Financial Deals

Table 28: Meta Platforms, Inc.: Financial Performance

Table 29: Meta Platforms, Inc.: Regulatory and Legal Events

Table 30: Meta Platforms, Inc.: Strategy and Operations



## List Of Figures

### LIST OF FIGURES

Figure 1: Meta Platforms, Inc.: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: Meta Platforms, Inc.: M&A Activity by Geography (TTM\*)

Figure 3: Meta Platforms, Inc.: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 4: Meta Platforms, Inc.: M&A Average Deal Size - Value (US\$m)

Figure 5: Meta Platforms, Inc.: M&A Volume and Value Trend (2019 - YTD\*2023)

Figure 6: Meta Platforms, Inc.: M&A Activity by Geography (2019 - YTD\*2023)

Figure 7: Meta Platforms, Inc.: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Figure 8: Meta Platforms, Inc.: Corporate Venturing by Geography (2019 - YTD\*2023)

Figure 9: Meta Platforms, Inc.: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Figure 10: Meta Platforms, Inc.: Capital Raising by Deal Type (2019 - YTD\*2023)

Figure 11: Meta Platforms, Inc.: Divestments Volume and Value Trend (2019 - YTD\*2023)

Figure 12: Meta Platforms, Inc.: Divestments by Geography (2019 - YTD\*2023)

Figure 13: Meta Platforms, Inc.: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Figure 14: Meta Platforms, Inc.: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

## I would like to order

Product name: Meta Platforms, Inc. - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/F351A167ED5EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F351A167ED5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970