

Experian plc - Company Profile and SWOT Analysis

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Abstracts

Experian plc. Company Profile and SWOT Analysis

Summary

Experian plc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Experian plc (Experian or “the company”) is a global information services company relying on data analytics to help its consumers and clients make sound business decisions. The company provides various services to its clients including credit services, decision analysis, marketing services and consumer services. Experian also provides credit reports of borrowers to financial institutions to minimize the credit risks. The company provides credit reports and credit scores to individuals through online mediums. It operates its business across North America, Latin America, Europe, the Middle East, Africa and Asia Pacific. The company is headquartered in Dublin, Ireland.

Scope

Detailed information on Experian plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Experian plc in the form of a SWOT analysis

An in-depth view of the business model of Experian plc including a breakdown and examination of key business segments

Intelligence on Experian plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Experian plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Experian plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Experian plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Experian plc's business structure, strategy and prospects.

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