

# Expedia Group Inc - Company Profile and SWOT Analysis

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## Abstracts

Expedia Group Inc - Company Profile and SWOT Analysis

### SUMMARY

Expedia Group Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Expedia Group Inc (Expedia Group) is an online travel company. The company provides a wide range of services, which includes booking of hotel rooms, airline seats, car rentals, and destination services through its travel suppliers. The company offer these services under various brands including Expedia.com, Hotels.com, Vrbo, Orbitz, ebookers, CheapTickets, Hotwire, CarRentals .com, Travelocity, Trivago, Expedia Partner Solutions, and Wotif Group. Expedia Group serves customers through mobile bookings, alternative distribution channels, private label businesses, and call centers. The company also carries out advertising and media business and travel management businesses. Expedia Group is headquartered in Seattle, Washington, the US.

### SCOPE

Detailed information on Expedia Group Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Expedia Group Inc in the form of a SWOT analysis

An in-depth view of the business model of Expedia Group Inc including a breakdown and examination of key business segments

Intelligence on Expedia Group Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Expedia Group Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Expedia Group Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Expedia Group Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Expedia Group Inc's business structure, strategy and prospects.

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