

Eversource Energy (formerly known as Northeast Utilities Company) - Strategy, SWOT and Corporate Finance Report

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Abstracts

Eversource Energy (formerly known as Northeast Utilities Company) - Strategy, SWOT and Corporate Finance Report

SUMMARY

Eversource Energy (formerly known as Northeast Utilities Company) - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Eversource Energy (ES or 'the company'), formerly known as Northeast Utilities, is primarily engaged in the transmission and distribution of electricity through its subsidiaries. The company also distributes natural gas. ES primarily operates in the US. It is headquartered in Springfield, Massachusetts and employed 7,943 people (excluding temporary employees) as on December 31, 2015.

SCOPE

Detailed information on Eversource Energy (formerly known as Northeast Utilities Company) required for business and competitor intelligence needs

A study of the major internal and external factors affecting Eversource Energy

(formerly known as Northeast Utilities Company) in the form of a SWOT analysis

An in-depth view of the business model of Eversource Energy (formerly known as Northeast Utilities Company) including a breakdown and examination of key business segments

Intelligence on Eversource Energy (formerly known as Northeast Utilities Company)'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Eversource Energy (formerly known as Northeast Utilities Company), such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Eversource Energy (formerly known as Northeast Utilities Company) and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Eversource Energy (formerly known as Northeast Utilities Company) as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Eversource Energy (formerly known as Northeast Utilities Company)'s business structure, strategy and prospects.

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