

# Europe Wine Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/E14E6FF47F68EN.html>

Date: August 2022

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: E14E6FF47F68EN

## Abstracts

Europe Wine Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Wine in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wine market consists of the sale of still wine, sparkling wine and fortified wine. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The European wine market had total revenues of \$181,966.6m in 2021, representing a compound annual growth rate (CAGR) of 0.3% between 2016 and 2021.

Market consumption volume increased with a CAGR of 0.7% between 2016 and 2021, to reach a total of 15,008.3 million liters in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.7% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$228,401.4m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wine market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wine market in Europe

Leading company profiles reveal details of key wine market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe wine market with five year forecasts

## REASONS TO BUY

What was the size of the Europe wine market by value in 2021?

What will be the size of the Europe wine market in 2026?

What factors are affecting the strength of competition in the Europe wine market?

How has the market performed over the last five years?

What are the main segments that make up Europe's wine market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the European wine market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the European wine market in recent years?

## **8 COMPANY PROFILES**

- 8.1. Bacardi Limited
- 8.2. Accolade Wines Australia Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Europe wine market value: \$ million, 2016-21
- Table 2: Europe wine market volume: million Liters, 2016-21
- Table 3: Europe wine market category segmentation: \$ million, 2021
- Table 4: Europe wine market geography segmentation: \$ million, 2021
- Table 5: Europe wine market distribution: % share, by volume, 2021
- Table 6: Europe wine market value forecast: \$ million, 2021-26
- Table 7: Europe wine market volume forecast: million Liters, 2021-26
- Table 8: Europe wine market share: % share, by volume, 2021
- Table 9: Bacardi Limited: key facts
- Table 10: Bacardi Limited: Key Employees
- Table 11: Accolade Wines Australia Ltd: key facts
- Table 12: Accolade Wines Australia Ltd: Key Employees
- Table 13: Europe size of population (million), 2017-21
- Table 14: Europe gdp (constant 2005 prices, \$ billion), 2017-21
- Table 15: Europe gdp (current prices, \$ billion), 2017-21
- Table 16: Europe inflation, 2017-21
- Table 17: Europe consumer price index (absolute), 2017-21
- Table 18: Europe exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

- Figure 1: Europe wine market value: \$ million, 2016-21
- Figure 2: Europe wine market volume: million Liters, 2016-21
- Figure 3: Europe wine market category segmentation: % share, by value, 2021
- Figure 4: Europe wine market geography segmentation: % share, by value, 2021
- Figure 5: Europe wine market distribution: % share, by volume, 2021
- Figure 6: Europe wine market value forecast: \$ million, 2021-26
- Figure 7: Europe wine market volume forecast: million Liters, 2021-26
- Figure 8: Forces driving competition in the wine market in Europe, 2021
- Figure 9: Drivers of buyer power in the wine market in Europe, 2021
- Figure 10: Drivers of supplier power in the wine market in Europe, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the wine market in Europe, 2021
- Figure 12: Factors influencing the threat of substitutes in the wine market in Europe, 2021
- Figure 13: Drivers of degree of rivalry in the wine market in Europe, 2021
- Figure 14: Europe wine market share: % share, by volume, 2021

## I would like to order

Product name: Europe Wine Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/E14E6FF47F68EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E14E6FF47F68EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970