

Europe Travel Intermediaries Market to 2027

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Abstracts

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Summary

Travel Intermediaries in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Travel intermediation is a part of business that assists in selling travel products and services to customers. The products may include airline tickets, car rentals, hotels, railway tickets, and package holidays that may combine several products.

The European travel intermediaries market had total revenues of \$145.6 billion in 2022, representing a negative compound annual growth rate (CAGR) of 7.2% between 2017 and 2022.

The tourism packages segment accounted for the market's largest proportion in 2022, with total revenues of \$57.8 billion, equivalent to 39.7% of the market's overall value.

According to Eurostat, in 2022, domestic and international visitors booked a total of 38.6 million overnight stays in holiday dwellings and homes in Germany by using the four big online platforms (Booking.com, TripAdvisor, AirBnB, and Expedia), recording 39.8% more overnight bookings than in 2021.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel intermediaries market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in Europe

Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe travel intermediaries market with five year forecasts

Reasons to Buy

What was the size of the Europe travel intermediaries market by value in 2022?

What will be the size of the Europe travel intermediaries market in 2027?

What factors are affecting the strength of competition in the Europe travel intermediaries market?

How has the market performed over the last five years?

What are the main segments that make up Europe's travel intermediaries market?

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