

Europe Travel Intermediaries Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/EF4E7EC055BFEN.html>

Date: January 2023

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: EF4E7EC055BFEN

Abstracts

Europe Travel Intermediaries Market @Summary, Competitive Analysis and Forecast to 2026

SUMMARY

Travel Intermediaries in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Travel intermediation for the purpose of this report is defined as total direct expenditure (online and in-store) via travel intermediaries by inbound, domestic, and outbound tourists within a single economy.

The European travel intermediaries market had total revenues of \$84.5 billion in 2021, representing a compound annual growth rate (CAGR) of -17.1% between 2016 and 2021.

The tourism packages segment accounted for market's the largest proportion in 2021, with total revenues of \$34.7 billion, equivalent to 41.1% of the market's overall value.

The UK travel intermediaries market is the largest in Europe, followed by Germany and Spain; they accounted for 19.3%, 14.3%, and 12.3% of the

European market, respectively, in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel intermediaries market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in Europe

Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe travel intermediaries market with five year forecasts

REASONS TO BUY

What was the size of the Europe travel intermediaries market by value in 2021?

What will be the size of the Europe travel intermediaries market in 2026?

What factors are affecting the strength of competition in the Europe travel intermediaries market?

How has the market performed over the last five years?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are leading players' strategies?
- 7.3. Who are the main challengers to the incumbents?
- 7.4. What is the rationale for recent M&A activity?

8 COMPANY PROFILES

- 8.1. Booking Holdings Inc
- 8.2. TUI Group
- 8.3. REWE Group
- 8.4. Carlson Wagonlit Travel France SAS

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Europe travel intermediaries market value: \$ billion, 2016–21

Table 2: Europe travel intermediaries market category segmentation: % share, by value, 2016–2021

Table 3: Europe travel intermediaries market category segmentation: \$ billion, 2016-2021

Table 4: Europe travel intermediaries market geography segmentation: \$ billion, 2021

Table 5: Europe travel intermediaries market distribution: % share, by value, 2021

Table 6: Europe travel intermediaries market value forecast: \$ billion, 2021–26

Table 7: Booking Holdings Inc: key facts

Table 8: Booking Holdings Inc: Annual Financial Ratios

Table 9: Booking Holdings Inc: Key Employees

Table 10: TUI Group: key facts

Table 11: TUI Group: Annual Financial Ratios

Table 12: TUI Group: Key Employees

Table 13: TUI Group: Key Employees Continued

Table 14: REWE Group: key facts

Table 15: REWE Group: Key Employees

Table 16: REWE Group: Key Employees Continued

Table 17: Carlson Wagonlit Travel France SAS: key facts

Table 18: Carlson Wagonlit Travel France SAS: Key Employees

Table 19: Europe size of population (million), 2017–21

Table 20: Europe gdp (constant 2005 prices, \$ billion), 2017–21

Table 21: Europe gdp (current prices, \$ billion), 2017–21

Table 22: Europe inflation, 2017–21

Table 23: Europe consumer price index (absolute), 2017–21

Table 24: Europe exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Europe travel intermediaries market value: \$ billion, 2016–21

Figure 2: Europe travel intermediaries market category segmentation: \$ billion, 2016-2021

Figure 3: Europe travel intermediaries market geography segmentation: % share, by value, 2021

Figure 4: Europe travel intermediaries market distribution: % share, by value, 2021

Figure 5: Europe travel intermediaries market value forecast: \$ billion, 2021–26

Figure 6: Forces driving competition in the travel intermediaries market in Europe, 2021

Figure 7: Drivers of buyer power in the travel intermediaries market in Europe, 2021

Figure 8: Drivers of supplier power in the travel intermediaries market in Europe, 2021

Figure 9: Factors influencing the likelihood of new entrants in the travel intermediaries market in Europe, 2021

Figure 10: Factors influencing the threat of substitutes in the travel intermediaries market in Europe, 2021

Figure 11: Drivers of degree of rivalry in the travel intermediaries market in Europe, 2021

I would like to order

Product name: Europe Travel Intermediaries Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/EF4E7EC055BFEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EF4E7EC055BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

