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Europe Software Market Summary, Competitive Analysis and Forecast to 2027

https://marketpublishers.com/r/EB95D68E85CFEN.html
Date: April 2023
Pages: 53
Price: US$ 350.00 (Single User License)
ID: EB95D68E85CFEN

Abstracts

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SUMMARY

Software in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

Germany, the UK, and France are the largest software markets in the region, accounting for 20.2%, 16.5%, and 12.8% respectively, of the European region, in 2022. As a result, the performance of these markets weighs heavily on the region.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

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segments, and leading players in the software market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Europe

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe software market with five year forecasts

REASONS TO BUY

What was the size of the Europe software market by value in 2022?

What will be the size of the Europe software market in 2027?

What factors are affecting the strength of competition in the Europe software market?

How has the market performed over the last five years?

What are the main segments that make up Europe's software market?

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