

Europe Software Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/E5E89A84E635EN.html>

Date: March 2022

Pages: 57

Price: US\$ 500.00 (Single User License)

ID: E5E89A84E635EN

Abstracts

Europe Software Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Software in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

The European software market had total revenues of \$172.0 billion in 2021, representing a compound annual growth rate (CAGR) of 5.8% between 2016 and 2021.

The business process applications segment was the market's most valuable in 2021, with total revenues of \$60.7 billion, equivalent to 35.3% of the market's overall value.

The COVID-19 crisis highlighted several examples of processes that can be

digitized and virtualized, which increased demand for software products.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Europe

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe software market with five year forecasts

REASONS TO BUY

What was the size of the Europe software market by value in 2021?

What will be the size of the Europe software market in 2026?

What factors are affecting the strength of competition in the Europe software market?

How has the market performed over the last five years?

What are the main segments that make up Europe's software market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths/weaknesses of leading players?
- 7.4. Have there been notable products launched in recent years?
- 7.5. What has been the rationale behind recent M&A activity and strategic partnerships?

8 COMPANY PROFILES

- 8.1. Microsoft Corporation
- 8.2. SAP SE
- 8.3. International Business Machines Corporation
- 8.4. Oracle Corporation
- 8.5. Alphabet Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Europe software market value: \$ billion, 2017-21
- Table 2: Europe software market category segmentation: \$ billion, 2021
- Table 3: Europe software market geography segmentation: \$ billion, 2021
- Table 4: Europe software market value forecast: \$ billion, 2021-26
- Table 5: Microsoft Corporation: key facts
- Table 6: Microsoft Corporation: Annual Financial Ratios
- Table 7: Microsoft Corporation: Key Employees
- Table 8: Microsoft Corporation: Key Employees Continued
- Table 9: SAP SE: key facts
- Table 10: SAP SE: Annual Financial Ratios
- Table 11: SAP SE: Key Employees
- Table 12: SAP SE: Key Employees Continued
- Table 13: International Business Machines Corporation: key facts
- Table 14: International Business Machines Corporation: Annual Financial Ratios
- Table 15: International Business Machines Corporation: Key Employees
- Table 16: International Business Machines Corporation: Key Employees Continued
- Table 17: International Business Machines Corporation: Key Employees Continued
- Table 18: Oracle Corporation: key facts
- Table 19: Oracle Corporation: Annual Financial Ratios
- Table 20: Oracle Corporation: Key Employees
- Table 21: Alphabet Inc: key facts
- Table 22: Alphabet Inc: Annual Financial Ratios
- Table 23: Alphabet Inc: Key Employees
- Table 24: Europe size of population (million), 2017-21
- Table 25: Europe gdp (constant 2005 prices, \$ billion), 2017-21
- Table 26: Europe gdp (current prices, \$ billion), 2017-21
- Table 27: Europe inflation, 2017-21
- Table 28: Europe consumer price index (absolute), 2017-21
- Table 29: Europe exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Europe software market value: \$ billion, 2017-21

Figure 2: Europe software market category segmentation: % share, by value, 2021

Figure 3: Europe software market geography segmentation: % share, by value, 2021

Figure 4: Europe software market value forecast: \$ billion, 2021-26

Figure 5: Forces driving competition in the software market in Europe, 2021

Figure 6: Drivers of buyer power in the software market in Europe, 2021

Figure 7: Drivers of supplier power in the software market in Europe, 2021

Figure 8: Factors influencing the likelihood of new entrants in the software market in Europe, 2021

Figure 9: Factors influencing the threat of substitutes in the software market in Europe, 2021

Figure 10: Drivers of degree of rivalry in the software market in Europe, 2021

I would like to order

Product name: Europe Software Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/E5E89A84E635EN.html>

Price: US\$ 500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E5E89A84E635EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970