

Europe Soft Drinks Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

Soft Drinks in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The soft drinks market consists of retail sale carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavoured water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. However, the total market volume for soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The European Soft Drinks market had total revenues of \$189,937.0m in 2021, representing a compound annual growth rate (CAGR) of 2.4% between 2016 and 2021.

Market consumption volume increased with a CAGR of 0.2% between 2016 and 2021, to reach a total of 160,887 million litres in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 8% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$279,588.1m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the soft drinks market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in Europe

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe soft drinks market with five year forecasts

REASONS TO BUY

What was the size of the Europe soft drinks market by value in 2021?

What will be the size of the Europe soft drinks market in 2026?

What factors are affecting the strength of competition in the Europe soft drinks market?

How has the market performed over the last five years?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the European soft drinks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies market shares have suffered in the last 5 years (2016-2021)?
- 7.5. What are the most popular brands in the soft drinks market?

8 COMPANY PROFILES

- 8.1. Coca-Cola Consolidated Inc.
- 8.2. Nestle SA
- 8.3. PepsiCo Inc
- 8.4. Danone SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Europe soft drinks market value: \$ billion, 2016–21
- Table 2: Europe soft drinks market volume: billion liters, 2016–21
- Table 3: Europe soft drinks market category segmentation: % share, by value, 2016–2021
- Table 4: Europe soft drinks market category segmentation: \$ billion, 2016-2021
- Table 5: Europe soft drinks market geography segmentation: \$ million, 2021
- Table 6: Europe soft drinks market distribution: % share, by value, 2021
- Table 7: Europe soft drinks market value forecast: \$ billion, 2021–26
- Table 8: Europe soft drinks market volume forecast: billion liters, 2021–26
- Table 9: Europe soft drinks market share: % share, by value, 2021
- Table 10: Coca-Cola Consolidated Inc.: key facts
- Table 11: Coca-Cola Consolidated Inc.: Annual Financial Ratios
- Table 12: Coca-Cola Consolidated Inc.: Key Employees
- Table 13: Nestle SA: key facts
- Table 14: Nestle SA: Annual Financial Ratios
- Table 15: Nestle SA: Key Employees
- Table 16: Nestle SA: Key Employees Continued
- Table 17: PepsiCo Inc: key facts
- Table 18: PepsiCo Inc: Annual Financial Ratios
- Table 19: PepsiCo Inc: Key Employees
- Table 20: PepsiCo Inc: Key Employees Continued
- Table 21: PepsiCo Inc: Key Employees Continued
- Table 22: Danone SA: key facts
- Table 23: Danone SA: Annual Financial Ratios
- Table 24: Danone SA: Key Employees
- Table 25: Danone SA: Key Employees Continued
- Table 26: Europe size of population (million), 2017–21
- Table 27: Europe gdp (constant 2005 prices, \$ billion), 2017–21
- Table 28: Europe gdp (current prices, \$ billion), 2017–21
- Table 29: Europe inflation, 2017–21
- Table 30: Europe consumer price index (absolute), 2017–21
- Table 31: Europe exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Europe soft drinks market value: \$ billion, 2016–21

Figure 2: Europe soft drinks market volume: billion liters, 2016–21

Figure 3: Europe soft drinks market category segmentation: \$ billion, 2016-2021

Figure 4: Europe soft drinks market geography segmentation: % share, by value, 2021

Figure 5: Europe soft drinks market distribution: % share, by value, 2021

Figure 6: Europe soft drinks market value forecast: \$ billion, 2021–26

Figure 7: Europe soft drinks market volume forecast: billion liters, 2021–26

Figure 8: Forces driving competition in the soft drinks market in Europe, 2021

Figure 9: Drivers of buyer power in the soft drinks market in Europe, 2021

Figure 10: Drivers of supplier power in the soft drinks market in Europe, 2021

Figure 11: Factors influencing the likelihood of new entrants in the soft drinks market in Europe, 2021

Figure 12: Factors influencing the threat of substitutes in the soft drinks market in Europe, 2021

Figure 13: Drivers of degree of rivalry in the soft drinks market in Europe, 2021

Figure 14: Europe soft drinks market share: % share, by value, 2021

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