

# Europe Skincare Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Skincare in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The European Skincare market had total revenues of \$29,241.4m in 2021, representing a compound annual growth rate (CAGR) of 1.3% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -0.4% between 2016 and 2021, to reach a total of 4.7 billion units in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.1% for the five-year period 2021 - 2026, which is expected to drive

the market to a value of \$34,057.2m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the skincare market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Europe

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe skincare market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Europe skincare market by value in 2021?

What will be the size of the Europe skincare market in 2026?

What factors are affecting the strength of competition in the Europe skincare market?

How has the market performed over the last five years?

Who are the top competitors in Europe's skincare market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the European skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the European skincare market over the last five years?

## **8 COMPANY PROFILES**

- 8.1. L'Oreal SA
- 8.2. Beiersdorf AG
- 8.3. The Estee Lauder Companies Inc
- 8.4. Unilever NV (Inactive)

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Europe skincare market value: \$ million, 2017-21
- Table 2: Europe skincare market volume: million units, 2017-21
- Table 3: Europe skincare market category segmentation: \$ million, 2021
- Table 4: Europe skincare market geography segmentation: \$ million, 2021
- Table 5: Europe skincare market distribution: % share, by value, 2021
- Table 6: Europe skincare market value forecast: \$ million, 2021-26
- Table 7: Europe skincare market volume forecast: million units, 2021-26
- Table 8: Europe skincare market share: % share, by value, 2021
- Table 9: L'Oreal SA: key facts
- Table 10: L'Oreal SA: Annual Financial Ratios
- Table 11: L'Oreal SA: Key Employees
- Table 12: L'Oreal SA: Key Employees Continued
- Table 13: Beiersdorf AG: key facts
- Table 14: Beiersdorf AG: Annual Financial Ratios
- Table 15: Beiersdorf AG: Key Employees
- Table 16: The Estee Lauder Companies Inc: key facts
- Table 17: The Estee Lauder Companies Inc: Annual Financial Ratios
- Table 18: The Estee Lauder Companies Inc: Key Employees
- Table 19: The Estee Lauder Companies Inc: Key Employees Continued
- Table 20: Unilever NV (Inactive): key facts
- Table 21: Unilever NV (Inactive): Key Employees
- Table 22: Unilever NV (Inactive): Key Employees Continued
- Table 23: Europe size of population (million), 2017-21
- Table 24: Europe gdp (constant 2005 prices, \$ billion), 2017-21
- Table 25: Europe gdp (current prices, \$ billion), 2017-21
- Table 26: Europe inflation, 2017-21
- Table 27: Europe consumer price index (absolute), 2017-21
- Table 28: Europe exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe skincare market value: \$ million, 2017-21

Figure 2: Europe skincare market volume: million units, 2017-21

Figure 3: Europe skincare market category segmentation: % share, by value, 2021

Figure 4: Europe skincare market geography segmentation: % share, by value, 2021

Figure 5: Europe skincare market distribution: % share, by value, 2021

Figure 6: Europe skincare market value forecast: \$ million, 2021-26

Figure 7: Europe skincare market volume forecast: million units, 2021-26

Figure 8: Forces driving competition in the skincare market in Europe, 2021

Figure 9: Drivers of buyer power in the skincare market in Europe, 2021

Figure 10: Drivers of supplier power in the skincare market in Europe, 2021

Figure 11: Factors influencing the likelihood of new entrants in the skincare market in Europe, 2021

Figure 12: Factors influencing the threat of substitutes in the skincare market in Europe, 2021

Figure 13: Drivers of degree of rivalry in the skincare market in Europe, 2021

Figure 14: Europe skincare market share: % share, by value, 2021

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