

# Europe Savory Snacks Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/E20D925BCC9CEN.html>

Date: August 2022

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: E20D925BCC9CEN

## Abstracts

Europe Savory Snacks Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Savory Snacks in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The European Savory Snacks market had total revenues of \$30,872.5m in 2021, representing a compound annual growth rate (CAGR) of 4.1% between 2016 and 2021.

Market consumption volume increased with a CAGR of 1.9% between 2016 and 2021, to reach a total of 2,893.7 million kilograms in 2021.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 3.8% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$37,246.8m by the end of 2026.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in Europe

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe savory snacks market with five year forecasts

## **REASONS TO BUY**

What was the size of the Europe savory snacks market by value in 2021?

What will be the size of the Europe savory snacks market in 2026?

What factors are affecting the strength of competition in the Europe savory snacks market?

How has the market performed over the last five years?

What are the main segments that make up Europe's savory snacks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the European savory snacks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the European savory snacks market in recent years?

## **8 COMPANY PROFILES**

- 8.1. PepsiCo Inc
- 8.2. Intersnack Group GmbH & Co KG
- 8.3. The Lorenz Bahlsen Snack-World GmbH & Co KG
- 8.4. Kellogg Co

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Europe savory snacks market value: \$ million, 2016-21
- Table 2: Europe savory snacks market volume: million kilograms, 2016-21
- Table 3: Europe savory snacks market category segmentation: \$ million, 2021
- Table 4: Europe savory snacks market geography segmentation: \$ million, 2021
- Table 5: Europe savory snacks market distribution: % share, by value, 2021
- Table 6: Europe savory snacks market value forecast: \$ million, 2021-26
- Table 7: Europe savory snacks market volume forecast: million kilograms, 2021-26
- Table 8: Europe savory snacks market share: % share, by value, 2021
- Table 9: PepsiCo Inc: key facts
- Table 10: PepsiCo Inc: Annual Financial Ratios
- Table 11: PepsiCo Inc: Key Employees
- Table 12: PepsiCo Inc: Key Employees Continued
- Table 13: PepsiCo Inc: Key Employees Continued
- Table 14: Intersnack Group GmbH & Co KG: key facts
- Table 15: Intersnack Group GmbH & Co KG: Key Employees
- Table 16: The Lorenz Bahlsen Snack-World GmbH & Co KG: key facts
- Table 17: The Lorenz Bahlsen Snack-World GmbH & Co KG: Key Employees
- Table 18: Kellogg Co: key facts
- Table 19: Kellogg Co: Annual Financial Ratios
- Table 20: Kellogg Co: Key Employees
- Table 21: Kellogg Co: Key Employees Continued
- Table 22: Europe size of population (million), 2017-21
- Table 23: Europe gdp (constant 2005 prices, \$ billion), 2017-21
- Table 24: Europe gdp (current prices, \$ billion), 2017-21
- Table 25: Europe inflation, 2017-21
- Table 26: Europe consumer price index (absolute), 2017-21
- Table 27: Europe exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

- Figure 1: Europe savory snacks market value: \$ million, 2016-21
- Figure 2: Europe savory snacks market volume: million kilograms, 2016-21
- Figure 3: Europe savory snacks market category segmentation: % share, by value, 2021
- Figure 4: Europe savory snacks market geography segmentation: % share, by value, 2021
- Figure 5: Europe savory snacks market distribution: % share, by value, 2021
- Figure 6: Europe savory snacks market value forecast: \$ million, 2021-26
- Figure 7: Europe savory snacks market volume forecast: million kilograms, 2021-26
- Figure 8: Forces driving competition in the savory snacks market in Europe, 2021
- Figure 9: Drivers of buyer power in the savory snacks market in Europe, 2021
- Figure 10: Drivers of supplier power in the savory snacks market in Europe, 2021
- Figure 11: Drivers of degree of rivalry in the savory snacks market in Europe, 2021
- Figure 12: Europe savory snacks market share: % share, by value, 2021

## I would like to order

Product name: Europe Savory Snacks Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/E20D925BCC9CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E20D925BCC9CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970