

Europe PCs Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

PCs in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The European PCs market had total revenues of \$20,126.8 million in 2022, representing a compound annual growth rate (CAGR) of 3.4% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.1% between 2017 and 2022, to reach a total of 0.2 billion households in 2022.

The European PCs market saw one of its best years in 2020, owing to COVID-19 pandemic, which prompted a sharp rise in demand for residential PCs as people were made to work remotely given the lockdown restrictions.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in Europe

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe pcs market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe pcs market by value in 2022?

What will be the size of the Europe pcs market in 2027?

What factors are affecting the strength of competition in the Europe pcs market?

How has the market performed over the last five years?

Who are the top competitors in Europe's pcs market?

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