

# Europe Paper and Paperboard Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Paper & Paperboard in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The paper and paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard include newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard. Volumes represent the consumption of paper and paperboard in tonnes, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The European paper & paperboard market had total revenues of \$76.8 billion in 2021, representing a compound annual rate of change (CARC) of -0.1% between 2016 and 2021.

Market consumption volumes declined with a CARC of -0.7% between 2016 and 2021, to reach a total of 87.3 billion units in 2021.

The value of the European paper and paperboard market witnessed strong growth by 7.4% as the market recovered from the recessionary impacts of the pandemic in 2021.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Europe

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe paper & paperboard market with five year forecasts

## **REASONS TO BUY**

What was the size of the Europe paper & paperboard market by value in 2021?

What will be the size of the Europe paper & paperboard market in 2026?

What factors are affecting the strength of competition in the Europe paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up Europe's paper & paperboard market?

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