

# Europe Motorcycles Market Summary, Competitive Analysis, and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Motorcycles in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The European motorcycles market had total revenues of \$12.7 billion in 2021, representing a compound annual growth rate (CAGR) of 4% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2.9% between 2016 and 2021, to reach a total of 1,780,200 units in 2021.

The German market is the largest in the region, accounting for 21.5% of the total value, followed by France, Italy, and Spain, which account for 1.5%, 17.3%, and 14.0%, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Europe

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe motorcycles market with five year forecasts

## **REASONS TO BUY**

What was the size of the Europe motorcycles market by value in 2021?

What will be the size of the Europe motorcycles market in 2026?

What factors are affecting the strength of competition in the Europe motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up Europe's motorcycles market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What are the competitive advantages of leading players?
- 7.5. Which are the most significant recent events in the market?

## **8 COMPANY PROFILES**

- 8.1. Piaggio & C. S.p.A.
- 8.2. Yamaha Motor Co Ltd
- 8.3. Bayerische Motoren Werke AG
- 8.4. Honda Motor Co., Ltd.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Europe motorcycles market value: \$ billion, 2016-21
- Table 2: Europe motorcycles market volume: million units, 2016-21
- Table 3: Europe motorcycles market category segmentation: % share, by volume, 2016-2021
- Table 4: Europe motorcycles market category segmentation: million units, 2016-2021
- Table 5: Europe motorcycles market geography segmentation: \$ billion, 2021
- Table 6: Europe motorcycles market value forecast: \$ billion, 2021-26
- Table 7: Europe motorcycles market volume forecast: million units, 2021-26
- Table 8: Europe motorcycles market share: % share, by volume, 2021
- Table 9: Piaggio & C. S.p.A.: key facts
- Table 10: Piaggio & C. S.p.A.: Annual Financial Ratios
- Table 11: Piaggio & C. S.p.A.: Key Employees
- Table 12: Piaggio & C. S.p.A.: Key Employees Continued
- Table 13: Yamaha Motor Co Ltd: key facts
- Table 14: Yamaha Motor Co Ltd: Annual Financial Ratios
- Table 15: Yamaha Motor Co Ltd: Key Employees
- Table 16: Yamaha Motor Co Ltd: Key Employees Continued
- Table 17: Yamaha Motor Co Ltd: Key Employees Continued
- Table 18: Bayerische Motoren Werke AG: key facts
- Table 19: Bayerische Motoren Werke AG: Annual Financial Ratios
- Table 20: Bayerische Motoren Werke AG: Key Employees
- Table 21: Bayerische Motoren Werke AG: Key Employees Continued
- Table 22: Honda Motor Co., Ltd.: key facts
- Table 23: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 24: Honda Motor Co., Ltd.: Key Employees
- Table 25: Honda Motor Co., Ltd.: Key Employees Continued
- Table 26: Honda Motor Co., Ltd.: Key Employees Continued
- Table 27: Europe size of population (million), 2017-21
- Table 28: Europe gdp (constant 2005 prices, \$ billion), 2017-21
- Table 29: Europe gdp (current prices, \$ billion), 2017-21
- Table 30: Europe inflation, 2017-21
- Table 31: Europe consumer price index (absolute), 2017-21
- Table 32: Europe exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe motorcycles market value: \$ billion, 2016-21

Figure 2: Europe motorcycles market volume: million units, 2016-21

Figure 3: Europe motorcycles market category segmentation: million units, 2016-2021

Figure 4: Europe motorcycles market geography segmentation: % share, by value, 2021

Figure 5: Europe motorcycles market value forecast: \$ billion, 2021-26

Figure 6: Europe motorcycles market volume forecast: million units, 2021-26

Figure 7: Forces driving competition in the motorcycles market in Europe, 2021

Figure 8: Drivers of buyer power in the motorcycles market in Europe, 2021

Figure 9: Drivers of supplier power in the motorcycles market in Europe, 2021

Figure 10: Factors influencing the likelihood of new entrants in the motorcycles market in Europe, 2021

Figure 11: Factors influencing the threat of substitutes in the motorcycles market in Europe, 2021

Figure 12: Drivers of degree of rivalry in the motorcycles market in Europe, 2021

Figure 13: Europe motorcycles market share: % share, by volume, 2021

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