

# Europe Meat Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/E81FB18CEFF0EN.html>

Date: February 2023

Pages: 35

Price: US\$ 350.00 (Single User License)

ID: E81FB18CEFF0EN

## Abstracts

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### SUMMARY

Meat in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat – processed, chilled raw packaged meat - whole cuts, cooked meats – counter, cooked meats – packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The European meat market had total revenues of \$336,805.5m in 2021, representing a compound annual growth rate (CAGR) of 2.2% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -0.1% between 2016 and 2021, to reach a total of 26,896.8 million kilograms in 2021.

The performance of the market is forecast to accelerate, with an anticipated

CAGR of 4.2% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$414,152.5m by the end of 2026.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the meat market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in Europe

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe meat market with five year forecasts

## **REASONS TO BUY**

What was the size of the Europe meat market by value in 2021?

What will be the size of the Europe meat market in 2026?

What factors are affecting the strength of competition in the Europe meat market?

How has the market performed over the last five years?

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