

# Europe Marine Freight Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Marine Freight in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The marine freight sector is defined as consisting of revenues generated from freight transportation by ship of container (only LoLo) and dry bulk cargo, by sea and ocean-going vessels. The sector includes both domestic and international freight, which for the purposes of this report is counted in the country of origin. The values are calculated by multiplying the average price of the goods per ton of volume of cargo transported. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The European marine freight industry had total revenues of \$145.7 billion in 2021, representing a compound annual growth rate (CAGR) of 8.5% between 2016 and 2021.

The containerized segment was the industry's most lucrative in 2021, with total revenues of \$89.2 billion, equivalent to 61.2% of the industry's overall value.

The pent-up demand for consumer goods and increase in transport volumes could contribute to a boom in activity in the European marine freight sector. However, this may be unsustainable in the long-term, contributing to volatility within the sector.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the marine freight market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the marine freight market in Europe

Leading company profiles reveal details of key marine freight market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe marine freight market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Europe marine freight market by value in 2021?

What will be the size of the Europe marine freight market in 2026?

What factors are affecting the strength of competition in the Europe marine freight market?

How has the market performed over the last five years?

What are the main segments that make up Europe's marine freight market?

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