

# Europe Internet Access Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/EB9E22C2ADF0EN.html>

Date: July 2023

Pages: 53

Price: US\$ 350.00 (Single User License)

ID: EB9E22C2ADF0EN

## Abstracts

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### Summary

Internet Access in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered.

The European internet access market had total revenues of \$70.1 billion in 2022, representing a compound annual growth rate (CAGR) of 1.6% between 2017 and 2022.

Market consumption volume increased with a CAGR of 3% between 2017 and 2022, to reach a total of 0.6 billion Internet Users in 2022.

The UK accounted for 21.1% in the European internet access market in 2022. The rate of household and mobile broadband penetration throughout the

continent serves as evidence that Europe is one of the most connected continents in the world. Continuous adoption of technology both by individuals and major industries is driving the market.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in Europe

Leading company profiles reveal details of key internet access market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe internet access market with five year forecasts by both value and volume

#### Reasons to Buy

What was the size of the Europe internet access market by value in 2022?

What will be the size of the Europe internet access market in 2027?

What factors are affecting the strength of competition in the Europe internet access market?

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What are the main segments that make up Europe's internet access market?

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