

Europe Games Consoles Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Games Consoles in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The games consoles market consists of the total revenues generated by Nintendo, Microsoft and Sony through the sale of their console platforms including their respective home entertainment consoles, their handheld models and realised back in 2017 hybrid models.

The European games consoles market had total revenues of \$3.2 billion in 2022, representing a compound annual growth rate (CAGR) of -2.2% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -14.1% between 2017 and 2022, to reach a total of 7,917.0 thousand units in 2022.

The European gaming console market is in a slump due to a slowdown in demand. Factors impeding demand growth include the economic downturn and

a shift in consumer preferences as a result of easing lockdowns.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the games consoles market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games consoles market in Europe

Leading company profiles reveal details of key games consoles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe games consoles market with five year forecasts

REASONS TO BUY

What was the size of the Europe games consoles market by value in 2022?

What will be the size of the Europe games consoles market in 2027?

What factors are affecting the strength of competition in the Europe games consoles market?

How has the market performed over the last five years?

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